BERLIN to go

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DEAR READER,

Cinema and television have an entire genre that deals with scenarios of the future. And sometimes a vision dreamed up by a science-fiction writer or director even ends up becoming a reality. A good example of this would be the legendary "communicator" device used by the crew of the USS Enterprise on Star Trek. When we look at this small gadget and its functions today, we could be forgiven for thinking that the makers of that TV series had predicted the modern mobile phone. Precisely this creative ability to gaze into the future – to explore and juggle fantastical ideas and concepts – has always given us human beings great pleasure. What lies ahead of us? How much further can our ingenuity take us? Where exactly are the limits of what is possible in this world?

These are the types of questions being explored at the recently opened Futurium in Berlin. This "Haus der Zukünfte" (House of futures) invites visitors to explore the ways we might live and work in the future. The building's architecture lives up to its name and offers space for exhibitions, podium discussions, experimental research and public debate. Read more about this exciting project on pages 10 to 13.

Although not quite as futuristic, the traditional German publishing house Axel Springer is taking an equally ambitious approach to the future in the construction of its new office space in Berlin. The innovative structure represents a balancing act between old and new aims, thereby posing the question as to what exactly our work environments are going to look like in the future. The employees set to use the offices will have all of the advantages of the modern working world at their disposal; from co-working spaces to individual compartments for concentrated computer work, they will lack for nothing.

In this issue of Berlin to go, we've attempted to catch a glimpse of the future of our city. And, indeed, contemporary developments in the areas of science and technology allow us to make a number of solid prognoses. However, if we reflect further on the Star Trek communicator, we have to admit that the cult gadget looks more like ineffective toaster, at least in comparison to our modern cell phones. In fact, even today's obsolete mobile phones can do more than Captain Kirk ever dreamt of. In other words, reality is often capable of outshining even the most daring visions of the future. So let's stay tuned!

Sincerely,

Dr. Stefan Franzke CEO, Berlin Partner



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BERLIN to go

BUSINESS NEWS ZUM MITNEHMEN

Is a Berlin Partner publication

Publisher:

Berlin Partners Holding Capital City Marketing Ltd. Fasanenstrasse 85 10623 Berlin

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Published by:

RAZ Verlag

Am Borsigturm 13, 13507 Berlin Tel.: +49 30 - 4377782 - 0 Fax: +49 30 - 437 77 82 - 22

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RAZ Verlag, Falko Hoffmann Anzeigen_BTG@raz-verlag.de Tel.: +49 30 - 4377782 - 20

Production:

LASERLINE GmbH

Scheringstrasse 1 · 13355 Berlin-Mitte

www.laser-line.de

Copies printed:

2,000 Exemplare

Any media data used in this publication are taken from November 2018.

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Wanted: Visions for the future!

This summer, an association of architects and engineers calling themselves "Berlin 2020 gGmbH" sent out an open tender for its two-phase "International Urban Planning Ideas Competition Berlin-Brandenburg 2070." The goal of the competition is not to create a completely new capital region next to or in place of the existing one; instead, the idea is to draw on the region's special features, strengths and particularities to foster the ongoing development of the existing metropolitan region. With its outstanding transport network, diversity of urban centers, above-average residential housing and comparatively unspoiled surrounding environment, the capital region boasts ideal conditions for the future. These conditions must first be recognized, fostered and developed further. A jury will select the 20 best submissions. The winning idea will then be displayed as part of an exhibition scheduled to start on 1 October 2020.



Amazon invests in Berlin

Amazon has made a firm commitment to the German capital. According to media reports, the company is set to become the main tenant on 28 floors at the forthcoming 140-meter "Edge East Side Tower" located directly next to the train tracks at Berlin's Warschauer Bridge. With a total of 36 floors, the building will be one of the tallest in Berlin and offer roughly 65,000 square meters of office space. In addition, the first two floors will be open to the public and feature restaurants, cafés and event spaces. The building developer is also planning to have a bar on the roof of the tower, which is scheduled for completion in 2023.



Investment climate on the wane

The investment climate on Berlin's housing market has deteriorated significantly. This is one of the most important findings of the 2019 IBB Housing Market Barometer. The current mood is an indication that the housing market continues to face enormous challenges, with respondents seeing equal declines in the investment climate both in the construction of new buildings as well as in existing structures. The current climate is also seen as being below average with regard to the construction of new rental housing, thereby garnering it the lowest rating in years. The collapse of Berlin's investment-related framework conditions for measures in existing buildings is likely related to discussions surrounding the so-called "Mietendeckel" rent-control law that got underway during the current survey period. In the coming three years, experts expect a further downward trend in the investment climate in all subsectors.



Berlin stages enjoy continued success



s Transfer Bonus s anniversary



Berlin universities international

Berlin stages and orchestras will be able to look back on a very successful year in 2019. The city's publically funded theaters, orchestras and dance companies are expected to have had a total of more than 3.3 million paying visitors this year. Berlin theaters are also expected to have generated 400 new productions in 2019. This means that the theater-going public in Berlin will have been offered a total of over 9,100 performances together with repertoire theatre programs. The demand for productions originating at Berlin theaters can also be seen beyond the city limits with a total of 1,622 guest performances abroad. "Berlin theaters, orchestras and dance companies can once again look back with pride on their performance in 2019," noted Klaus Lederer, Berlin's Senator for Culture and Europe. "For years, theaters and stages in our city have been achieving stable attendance levels above the 3 million mark. With an increase of 300,000 visitors, they have now consolidated Berlin's reputation as the center of the European theater, dance and music scene."

The Transfer Bonus program was launched on 1 October 2009 with the aim of making it easier for small and medium-sized tech-oriented companies in Berlin to gain access to the knowledge generated by the science and research community, and thus to strengthen their capacity for innovation. Almost 800 innovative projects have been realized so far. The Transfer Bonus program subsidizes the development of new products and services as well as qualitative improvements to existing products and processes with up to €15,000. The target groups for the funding measures are Berlin-based tech-oriented SMEs that cooperate with research and science institutions from the Berlin-Brandenburg region on their projects. With grants totaling over €7.5 million, the Senate has already deemed the program a successful model.

At a rate of roughly 17 percent, Berlin had the highest proportion of international students in the 2018 reporting period, making it the frontrunner among all German federal states. Most of the roughly 32,000 international students came from EU countries as well as from China, India, the US and Russia. In the same time period, 14 percent of the academic staff at Berlin universities had a foreign passport, which puts the capital in second place nationwide behind Saarland in this category. Berlin universities also lead the rankings in terms of DAAD funding, receiving a total of €38 million in 2018 for exchange scholarships and international cooperation. "The world comes together in the 'Brain City Berlin,'" says Governing Mayor Michael Müller. "Thanks to this strong international network, Berlin is one of the most successful centers of innovation today, and this benefits our entire city."

BERLIN'S COLORFUL FUTURE

Text: Sarah Braut

"The future has many names," wrote Victor Hugo very aptly. "For the weak, it means the unattainable. For the fainthearted, it means the unknown. For the valiant, it means opportunity." This credo continues to inspire many young entrepreneurs in their effort to achieve peak performance in the startup capital of Berlin. But what exactly does the future look like? Which future is being developed at the city's countless multifaceted think tanks? How are work and life environments going to change in the city on the Spree? And how sustainable can this development even be?

As a startup-scene hotspot, Berlin is already the ideal breeding ground for innovation. According to a recent study carried out by the Institute for Innovation and Technology in cooperation with the Startup Detector platform, a new startup company is founded every 14 hours in Berlin. In direct comparison with all other German federal states, the metropolis on the Spree River ranks in first place, with 111 startups per 10,000 inhabitants in 2018. The aim of Berlin's startups is clear: they want to shape the future. And they continue to create new and exciting ways to transform the lives of their customers, whether it's through clean driving with hydrogen cars or



the almost fantastical application of quantum technology for data encryption. Some innovations sound like they were taken from a sci-fi movie and many of them are already being developed in the office buildings and co-working spaces of the capital. Berlin's universities are also talking about the world of tomorrow. With its Master's program in "Futures Research," the Freie Universität, for example, is directly exploring the phenomenon itself. For the scientists and students involved in the program, Berlin is more than just the place where their campus is located; for them, the city itself is a huge laboratory. One of Berlin's most interesting characteristics is that it does not grow and develop as a whole; instead, each city district changes independently of one another. This is a phenomenon caused by different infrastructures and demographic make-ups, among other things. The FU program also examines sociological, philosophical and practical questions: What opportunities arise from new developments? What ideas and wishes do human beings have when it comes to their future? What concrete changes can be expected in different professional fields? And, also, the rather less-attractive issue: What if the beautiful utopia envisioned for the world of tomorrow proves to be not-so-beautiful? ۵ 000 00000000000 00000000000 000000

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FUTURE WORLDS

Visitors to the Futurium are encouraged to gaze into the future

Text: Lukas Breitenbach

One sign at the entrance to the Futurium says: "Please use only 1 euro coins for the lockers, no chips." A sign like this might remind some of us of swimming pool locker rooms back in the 1990s, and indeed, the rather basic technology is the same. With the exception of these lockers, however, everything at the Futurium is focused on a very high-tech concept, namely the future. Opened on 5 September of this year, this "house of the futures" functions as a site where science, research and development are presented and discussed. It is also a forum for as-yet-unanswered questions regarding the future: How can we get climate change under control? Which technologies do we want to use in the world of tomorrow? How do we want to live together as a society? Are there alternatives to the concept of higher-faster-farther?





It quickly becomes clear that there is more than one future to discuss at the Futurium. The exhibition catalogue makes it clear: "There are as many conceivable futures as there are people alive on this earth dreaming of tomorrow and the day after tomorrow." The decisions we make today set the course for the future, and this is exactly the idea behind the work at the Futurium, which means that a visit to the exhibition is a journey into a wealth of possibilities. "We don't present merely one possible future, but instead many exciting approaches, ideas and visions," says Futurium director Stefan Brandt. "In other words, we show you many different futures." Indeed, the Futurium is looking to bring people back to the future, as it were. Whether it's robots, augmented reality, 3D printing, climate engineering,

genetic engineering or big data, visitors to the impressive exhibition on the first floor will be able to discover people, nature and technology in the context of exciting future scenarios. Children and senior citizens alike are invited to enjoy interactive exhibits and experiments with many opportunities to tinker and try one's own hand. Creative workshops at the Futurium Lab also give visitors the opportunity to playfully engage with future technologies and even work on their own new inventions. The Futurium Forum is designed to function as a space for examining future-related issues by bringing together scientists, artists, visionaries and major players.

The Futurium is an "Initiative of the Federal Government in cooperation with large scientific



organizations, foundations and companies." Among the guests at the official opening were Alexander Gerst, Chancellery Minister Prof. Helge Braun (CDU) and Federal Education Minister Anja Karliczek (CDU). At the event, Karliczek told the Tagesspiegel newspaper that she expects the Futurium to dissolve visitors' fear of the future. Skepticism about new technologies, she argued, results from the fact that "many people cannot imagine how modern technology can improve our lives." The Futurium is designed to be an open house for exchange about the future, "a space that really appeals to everyone," noted the Minister. And many would say that it is already a great success: in its first month, more than 100,000 visitors came to see the exhibitions and enjoy the hands-on offers. "We are very pleased

with the response we've gotten from visitors," says director Brandt. "It exceeded all our expectations." Brandt himself developed a greater respect for the future, too. Since becoming director of the Futurium, he has become more optimistic, but also more critical of the future: "The big question in all areas is ultimately: How do we want to live? We can all provide answers to this question, and each and every one of us can influence the future to a certain degree. We can thus also help to shape the future."

The roof of the Futurium offers a fantastic view of the government district, the bend in the Spree River and the Federal Chancellery. If you look real hard, you might even be able to see into the future.

BERLIN'S INNOVATION LOCATIONS

Eleven sites in Berlin where the future is already becoming a reality

SIEMENSSTADT

Siemens' current location in Berlin-Spandau is set to be developed and expanded into a modern city quarter by 2030. The existing industrial architecture provides an attractive environment for new working models as well as an excellent basis for new production conditions in the future. Yet another aim is to strengthen select key technologies and innovation fields by means of close cooperation between science and industry.

TEMPELHOF AIRPORT

With a gross floor area of roughly 300,000 square meters, Berlin's former Tempelhof Airport is Europe's largest architectural monument. In the coming years, the airport complex is set to become a site of experimentation and a new urban district for art, culture and the creative industries. Since 2011, the company known as Tempelhof Projekt GmbH has been responsible for the preservation, restoration, operation and development of the airport on behalf of the Berlin Senate Department for Urban Development and Housing.

WWW.THF-BERLIN.DE

BERLINER CAMPUS CHARLOTTENBURG

Campus Charlottenburg, one of the largest inner-city university complexes in Europe, combines technology and creativity. These scientific research facilities are embedded in a modern district offering a rich array of retail, services and culture. Some of Berlin's most exciting startups are active here, companies that are already shaping tomorrow's science and technology today.

WWW.CAMPUS-CHARLOTTENBURG.ORG

BERLIN TXL

Berlin's Tegel Airport will be closed six months after the opening of the capital region's new "BER" international airport. The site will be transformed into a research and industrial park for urban technologies called "Berlin TXL - The Urban Tech Republic." Up to 1,000 small and large companies and a total of 20,000 employees will research, develop and generate goods and services at the Urban Tech Republic. More than 2,500 students from the renowned Beuth University of Applied Sciences will also move into the former terminal building.

WWW.BERLINTXL.DE

BERLIN SÜDWEST

Berlin SÜDWEST has been one of Germany's four major science and innovation locations for more than 100 years. A number of startups have emerged out of the many renowned scientific institutions operating at this traditional location, especially in the life sciences and biotech sector. The FUBIC Technology and Startup Center, which is currently under construction and scheduled for completion in 2022, will create a campus and provide startups associated with the FU Berlin and other science institutions and established companies with space for synergies, communication, development and growth on 50,000 square meters.

SUEDWEST.WISTA.DE

BERLIN HUMBOLDTHAIN TECHNOLOGY PARK

The Berlin Humboldthain Technology Park lies in the heart of Berlin. It is home to 160 companies working in such areas as automotive technology, mobility, energy, construction technology, environmental technology, microsystems and automation. Germany's first and oldest business incubator – the Berlin Innovation and Business Incubator (BIG) – is also part of this institution.

WWW.TPH-BERLIN.NET

CLEANTECH MARZAHN

As Berlin's largest industrial area, the CleanTech Park in Marzahn offers ideal conditions for companies specializing in sustainable and efficient technologies. With its mix of global players and small and medium-sized businesses, the site offers countless opportunities to share expertise and know-how with others.

CLEANTECHPARK.DE

EUREF-CAMPUS

Energy, sustainability and mobility are the focus of the innovative work being done at the EUREF Campus. The location already fulfills the German government's CO2 climate targets for the year 2050. Cisco, Deutsche Bahn and Schneider Electric are just three of the more than 150 established companies, startups and research institutions operating at here. With the help of intensive collaboration and numerous partnerships, the EUREF community is working together to develop solutions for the smart city of the future. **EUREF.DE**

BERLIN-BUCH

Hot spot for biomedicine: Campus Berlin-Buch in the northeast of the city is a renowned location for the healthcare industry, life sciences, biotechnology and medicine. The BiotechPark Berlin-Buch is home to roughly 50 international biotech companies and startups. The business incubator here is set to grow by 10,000 square meters of lab and office space by 2022.

WWW.CAMPUSBERLINBUCH.DE

BERLIN SCHÖNEWEIDE BUSINESS & SCIENCE LOCATION

Schöneweide has everything any sustainable business and science location needs to become a successful Berlin "Zukunftsort," with over 10,000 employees working in technology and the creative industries. Berlin's HTW University of Technology and Science is also located here. Schöneweide is already a breeding ground for successful startups, many of which have set up offices here in the technology and business incubator known as "Spreeknie (TGS)" and elsewhere.

WWW.SCHOENEWEIDE.COM

ADLERSHOF

Once the cradle of German engine-driven aviation, Adlershof is now Germany's largest and most successful science and technology park. Over 1,100 companies and scientific institutions have set up operations here, including roughly 100 market leaders. Among the tech fields in which groundbreaking scientific insights are generating a steady flow innovative products and services are photonics, optics, photovoltaics and renewable energies, material and microsystems technology, environmental and biotechnology, IT and media.

WWW.ADLERSHOF.DE

IDEAS FOR THE AFTER TOMORR

How are we going to live and work in the future? Countless innovative individuals and companies in Berlin are working on shaping our future – today. Some of their ideas are already applicable, while others still look like something taken from a science fiction novel.

Text: Sarah Braut

DRIVING CLEAN

One key technology on the path to our zero-emission goal is hydrogen. Today, even the most modern vehicles can be operated in an environmentally sound way using hydrogen. However, in order to be truly efficient, we are going to have to be able to obtain hydrogen in an energy-neutral yet cost-effective way. This is exactly what Graforce Hydro is working on: by means of a patented process called "plasmalysis," this Berlin company is making it possible to generate fossil-free and climate-neutral fuels from solar energy and wastewater. In fact, their future-oriented procedure allows them not only to generate hydrogen but also to purify wastewater.

LEARNING TO FEEL

The startup known as "GHOST - feel it" is using tactile user interfaces to enable people with sensory disorders to enjoy sensations again. The company's vision is to make it possible for those with protheses to feel their limbs again. The technology can also be applied in other areas, for example in the gaming sector. The automotive industry has also been keeping a keen eye on the work being done at this young Berlin company: pretty soon, we might be seeing intelligent car seats sending haptic warnings to drivers when they exceed the speed limit.

DARING SOMETHING NEW

The future Urban Tech Republic TXL on the grounds of Berlin's former Tegel Airport is set to become the home of up to 1,000 companies and roughly 20,000 employees. The main goal of the project will be to foster young talent. For example, the Beuth University of Applied Sciences is planning to move into the former terminal with its roughly 5,000 students. The idea is to bring young talent together with decision-makers from industry and business at an early stage. The innovation park, which will be built on the site in the north of Berlin, is expected to generate a gross added value of roughly €2.2 billion per year for the city.

DAY OW

THINKING MOBILITY

"Driversity" is a project involving 128 participants from 88 companies who have come together under the leadership of the Deutsche Bahn with the common goal of shaping the employee mobility of the future in an efficient, sustainable and ecological manner. Participants will investigate a broad range of new solutions: What advantages do e-bikes offer over company cars? Do employees always have to fly on business trips or would travel by train be better? How can mobile work contribute to relieving pressure on infrastructure and employees? Interested companies are invited to take part in workshops and explore new ways of tackling the themes of future mobility.

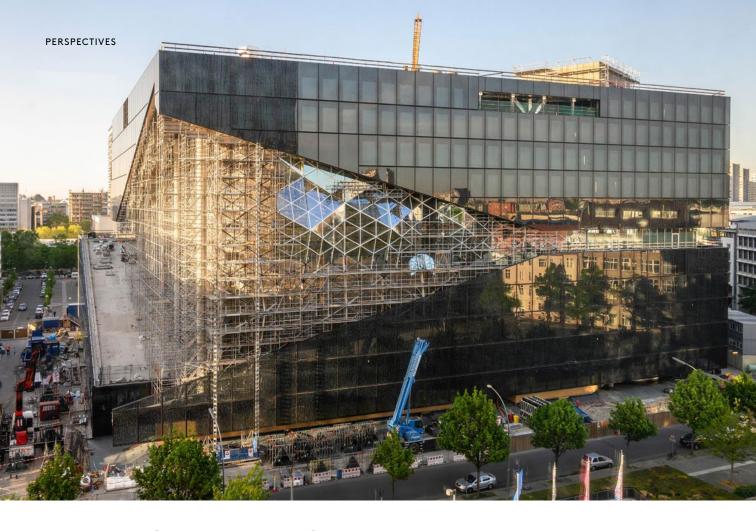
DEVELOPING THE FUTURE

Science fiction becomes reality at the Photonic Quantum Technology Innovation Forum in Adlershof. This is where topclass scientists are working to make future technology practical in its application. Among the areas of application are data encryption and the precise measurement of physical quantities. One product group in which quantum technology is already being used today is so-called atomic interferometers; these devices allow geo-research stations to measure the local acceleration of gravity and thus depict changes in the earth's gravitational field.

MARKETING EFFICIENCY

The website of "Inhouse Engineering" features a quote by Jules Verne: "The Energy of tomorrow is water that has been decomposed by electricity. Hydrogen and oxygen will secure the energy supply of the earth." And this is exactly what the medium-sized Berlin company is working on, namely providing the private sector with efficient and low-carbon emission energy production that uses fuel cells. The "Inhouse5000 +" fuel cell cogeneration plant is already a success in delivering efficient, resource-friendly stationary energy supplies to multiple multi-family houses and public facilities.





A SYMBOL AND A STATEMENT

The new Axel Springer building in Berlin will act as a visual symbol of the longstanding publisher's forward-looking transformation

Text: Gabriele Schulte-Kemper

What are our working environments going to look like in the future? Just as typewriters, faxes and telephones transformed everyday work only a few decades ago, our current way of working is being transformed at the moment by digitalization, globalization and changes in social values. The challenge we now face is to rethink the concept of work – today and for tomorrow. The media and tech company Axel Springer has taken on this challenge and is devoting an entire building that is designed to embody its new concept.

In his welcome address to guests attending the topping-out ceremony for the new building, Axel Springer CEO Mathias Döpfner posed the following question: "Do we even still need a building with offices in today's digital world?" He was quick to provide an answer: "Indeed, we do, because virtual encounters cannot replace human interaction and because personal communication is essential for the unfolding of creativity." This is not the first time Axel Springer has taken on such a challenge. It was one of the first German media houses to welcome the digital era,

and its groundbreaking transition from an analogue-based to a digital business model created the economically sound foundation that carries the company to this day.

Axel Springer's new concept will soon find expression in the immediate vicinity of its existing high-rise building and adjacent Axel Springer Passage in Berlin. When the new building is finished, its bright façade will be characterized by tinted glass surfaces and 3D optical elements. Scheduled for completion by the end of the year, the plan is to have staff move in starting in the spring of 2020. The new building's unusual architecture will represent the future of work in a digital publishing house. Modern work spaces will serve to foster cooperation, team work and exchange among employees. "With the help of our new building, we're eager to bring the Axel Springer family even closer together in Berlin, while at the same time shaping the future of work in the digital world through cutting-edge architecture," explained Döpfner.



Almost done – final work is being completed on the interior of the building. The first employees are set to take up their new offices in the spring of 2020.



Berlin hat beste Perspektiven. Bei der Aussicht kein Wunder.

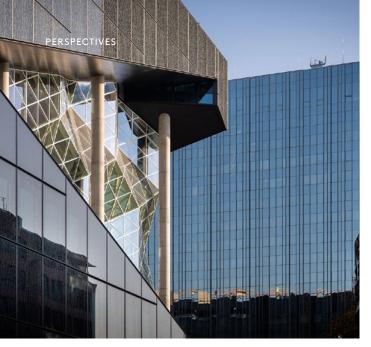






Willkommen im Berlin Capital Club - Germany's Leading Business Club.

Seien Sie dabei, wo sich Unternehmer und Entscheidungsträger vernetzen. Entspannen Sie in exklusivem Rahmen. Und genießen Sie den Ausblick über die Dächer des Gendarmenmarkts: Im Berlin Capital Club, dem ersten privaten Businessclub der Hauptstadt, öffnen sich beste Perspektiven – und das weltweit. Denn durch Ihre Mitgliedschaft genießen Sie alle Privilegien und Annehmlichkeiten des International Associate Clubs Netzwerkes, dem weltweit fast 250 Clubs angehören.



Modern working environment – the new Axel Springer building will be more than just an office.

"It's all about creating a symbolic home, but above all about cultural transformation through radically modern work spaces."

In order to fill this multifaceted panorama with color bit by bit, Axel Springer is drawing on a three-part concept of "people," "space" and "technology." How can work be rendered sustainable, appreciative and meaningful? Not only for employees themselves, but also for the team, the company and society? And how can a company's corporate culture contribute to these values by being both an anchor and a guide? How can space be understood as a tool that enables more creativity, innovation and productivity? And what role does technology play in all of this? The new high-rise is designed to provide answers to these questions. And the building itself will be able to tell many stories, seeing as it

Rem Koolhaas, Regula Lüscher, Mathias Döpfner, Friede Springer and Michael Müller at the topping-out ceremony.

stands on the 10,000 m2 "Lindenpark" complex in the heart of the traditional newspaper district along the former Berlin Wall. In fact, the line of the former Iron Curtain runs right through the building. The interior of the structure will feature connecting terraces, glass facades and a 45-meter atrium that opens out to the existing publishing house and the city. The original planning competition attracted submissions from 18 architectural offices, and in the spring of 2014, a jury selected the design by Rem Koolhaas at the "Office for Metropolitan Architecture" (OMA). Today, Koolhaas notes: "With this new building, we hope to find a solution to a key dilemma of modern office life, whereby working at a computer requires a mostly quiet and secluded atmosphere. We want to show how to create a working environment that fosters concentration as well as lively collaboration."

The company plans to house its integrated news-room, the team from Die Welt and the price comparison portal idealo in the new building. In total, roughly 5,500 employees will work in the two existing high-rises, the "Passage" and the Koolhaas building.



Facts and figures

- Official launch of construction on 6 October 2016.
- Total rental space is roughly 52,200 square meters.
- The new Axel Springer has a total of 13 floors (11 above ground, 2 underground).
- The building is scheduled for completion in December 2019.
- The first Axel Springer employees will move into the building in the spring of 2020.
- The new Axel Springer building was sold in July 2017 to Norges Bank Real Estate
 Management and will be leased out long-term.



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Photos: © Because Ber

FOR ALL FREEDOM-FANS

Because Berlin is a new service for professionals and companies not able to work freely in their home countries

Text: Gabriele Schulte-Kemper

Berlin is the city of freedom. In keeping with the idea that "everyone should be able to live as they see fit," the big city on the Spree offers vast opportunities to achieve one's goals, rethink things, try out new career paths and break with established conventions.

"In Berlin, you can study and work without any political or social constraints. The city's many open spaces and each individual's freedom to engage in creativity and spontaneity are not up for debate. Here, people don't do things because other people do them; they do them because they actually want to. This approach and these values attract tops professionals from all over

the world," notes Burkhard Volbracht, head of the "Talent and International" division at Berlin Partner. Because Berlin is a new service offered by Berlin Partner with the goal of promoting freedom and providing entrepreneurs, freelancers, skilled workers and students who are not able to develop in freedom where they currently live with new headquarters or even a new home in Berlin. "The website bundles the various services Berlin already offers professionals moving to the capital, but in addition we seek out and engage in personal conversation," explains Volbracht. "We offer an additional personal consultation carried out by so-called 'welcome pilots,' and this makes it a very special service." Indeed, there are already many offers



designed to attract professionals from abroad to Berlin. "A number of players have launched amazing activities to lure their target groups to Berlin. Our Because Berlin project allows us to link up these existing services, but also to fill in gaps and offer new possibilities. We take the project a couple of steps beyond what is usually the case to date. In other words, we don't want to welcome these talented professionals after they've already landed in Berlin. We want to lower the threshold in advance so that we can get them to pack their bags and make their way to Berlin in the first place," explains Volbracht. The way it works in concrete terms is the following: individuals and companies from all over the world interested in working in Berlin get in touch with the welcome pilots via Because Berlin. At this point, the initial parameters are clarified with the interested parties in advance. At an individual consultation, the welcome pilots use a toolbox made up of existing building blocks from Berlin's welcome and startup services. In addition, the pilots offer help - everything from the search for suitable office space and the application for the required tax ID to the finding of doctors and language schools. "The welcome pilots are re-locators who themselves started from scratch in Berlin and thus have plenty of experience and first-hand tips," says Volbracht.

Berlin's Economics Senator Ramona Pop is delighted that the project has now entered the implementation phase: "The Because Berlin campaign allows us to actively promote the free and open development of people and their ideas in Berlin. The opportunity to live and shape one's own life according to one's own ideas is being increasingly restricted in many countries. In the process, certain lifestyles and also potential growth and ideas are lost. Because Berlin is an invitation to these individuals, companies, founders and creatives to achieve self-fulfillment and build a new life here in Berlin. I invite everyone to get to know Berlin as an ideal location to live out their individual freedoms and awaken their entrepreneurial spirit in a variety of ways." The Because Berlin project, which is funded by the Senate Department for Economics, Energy and Enterprises and got underway in the fall of 2019, is already having an impact: "We're already noticing right away when crises start to have economic consequences in certain countries, for example in Venezuela. We very quickly saw that the number of talents arriving in Berlin increased significantly. We also have a large number of entrepreneurs and startups from Turkey; many of them are present in Berlin with at least one mainstay and they're eager to conquer new markets from here," says Vollbracht.





Lukas Breitenbach in conversation with Dr. Tanja Wielgoß, CEO of Vattenfall Wärme Berlin AG

TODAY, VERY FEW SUBJECTS ARE BEING DISCUSSED AS INTENSIVELY – AND HEATEDLY – AS THE CLEAN ENERGY TRANSITION AND CLIMATE CHANGE. WHAT'S YOUR TAKE ON THE DISCUSSION?

However explosive and heated the discussion has become, I still find the public debate utterly intriguing. It's very interesting to see how many people of all ages and social backgrounds are speaking out. I also think it's great how many women are letting their voices be heard; it's quite noticeable in the Fridays for Future movement. In the many discussions I have, I've also noticed that there are still different views on exactly "how" to approach climate protection. But I also see more and more people realizing that we cannot go on as we have to date, and a large majority of people are now united by the desire to leave behind a habitable world for future generations.

WHEN YOU WERE ASKED ABOUT YOUR MOVE TO VATTENFALL, YOU SAID THAT YOU FOUND IT VERY APPEALING TO HAVE A NEW OPPORTUNITY TO SHAPE THE TRANSITION TO CLEAN ENERGY. HOW ARE YOU GOING ABOUT DOING THIS?

The aim of the entire Vattenfall Group is to enable our customers to live fossil-free lives. It's a task that poses a huge challenge to the transformation of our energy system. We're also working on that in Berlin with Vattenfall Wärme. Every day, my colleagues contribute their know-how and ideas to making this transformation process as efficient, sustainable and socially balanced as possible.

When it comes to transformation processes, I always find it important to imagine the task in concrete terms, that is, in numbers. In the federal state of Berlin, we are currently emit-



ting around 17 million tons of CO2 per year. Our common goal is to get that number down to 11 million tons. At Vattenfall Wärme, our aim is to contribute a decline of roughly 2 million tons. In concrete terms, this means that we will have to produce the heat that we generate locally in a more ecological way. Even today, district heating customers have roughly one ton less of CO2 in their budgets than their fellow citizens who rely on conventional energy generation. And the good news is that this CO2 burden is set to become lighter even without having to invest again or worry about fuel or the structure of the system. I'm delighted to have a job where I can make such an important contribution to the transition to clean energy that will benefit so many Berliners. I would be very happy if more and more Berlin residents were to set out on a similar path. Indeed, as Frank Peter from the energy think tank Agora

said so beautifully: Berlin is one of the hardest places to become free from fossil fuels in district heating. If it succeeds here, it will succeed everywhere.

WHEN YOU WERE HEAD OF THE BSR, YOU WERE QUOTED AS SAYING "IT WOULD BE GREAT IF CLEAN ENERGY WERE COOL." AS THE CEO OF VATTENFALL WÄRME, WOULD YOU ALSO SAY THIS WAS ALSO TRUE?

Absolutely. I still enjoy seeing my former waste-management colleagues in their orange attire, and I love doing sports in a clean park. In a figurative sense, district heating – or, as I prefer to call it, city heating – is a clean product. With each new household we sign up, we avoid about a ton of CO2 per year, often replacing old oil heating systems and even – believe it or not – coal stoves in the city. Our heat is a



product that many citizens share, so it fits in perfectly with current trends associated with the sharing economy.

HOW DO YOU RECHARGE YOUR BATTERIES IN BERLIN?

In the traditional way, by connecting my i3 to a charging station. In the figurative sense, I recharge my batteries in many different ways. Even though my family keeps me very busy, the activities we do together are also a great source of energy. For example, we recently spent the night in a tree house in Saxony, on the border with Poland. You'll also find me on the soccer

fields of Berlin, where I take turns watching our daughter and son play. My husband and I also like to philosophize about the latest trends in business and society. My husband has the uncanny ability to read several newspapers, news feeds and magazines with a kind of scanner vision, and he's always generous enough to share his insights with me. I also love to travel through the city with different modes of transport, whether its public transport, i3, bicycle or both types of electric scooters. By the way, for my daughter, the fact that we cooperate as a company with Emmy has greatly facilitated the switch from BSR to Vattenfall.

About Dr. Tanja Wielgoß

Born in the Allgäu region of Germany, Wielgoß has been head of Vattenfall Wärme Berlin since 1 March 2019. She has a wealth of experience in both business consulting and corporate governance. From 2008 to 2014, she was a partner and managing shareholder at A.T. Kearney, where she focused on transportation and logistics. In 2014, she became CEO of Berlin's BSR waste management company. Wielgoß brought the BSR back on track towards lasting growth and strengthened its profile as a guarantor of urban cleanliness and sustainable disposal.

About Vattenfall Wärme Berlin

Vattenfall Wärme Berlin AG is Berlin's partner for heat. The company offers environmentally friendly energy from a single source – including everything from heat generation to the distribution to customers. Roughly 1,700 employees ensure that the heat generated in eleven cogeneration plants and 77 combined heat and power plants reaches the customers in a reliable manner via a 2,000-kilometer pipe system. The company currently supplies approximately 1.3 million residential units in the city, with some 25,000 new customers added every year. www.wärme.berlin

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Young entrepreneur Raphael Fellmer co-founded the successful startup SirPlus.

THINKING ABOUT TOMORROW TODAY

Sustainable nutrition is immensely popular – especially among young startups

Text: Christiane Flechtner

A brown spot on an apple, a crooked cucumber, a container of yogurt past its expiration date – there's a lot of food out there that never even makes it onto our tables, let alone into our mouths. In fact, this food often lands directly in the trash. This is disastrous, especially in view of global population growth and the ever-increasing number of people facing hunger on our planet. Wasted food is also a very significant topic when it comes to climate change. With all this in mind, it's great to see young people these days working hard on clever ideas designed specifically to prevent the wasting of food.

Roughly one-third of all food in the world ends up in the garbage. Experts estimate that every person in the EU wastes 173 kilograms of food annually. In Germany alone, more than 18 million tons of food ends up in the garbage can each year. This is the equivalent to one truckload per minute. Young entrepreneur Raphael Fellmer was not willing to put up with this any longer, so he co-founded the startup SirPlus together with Martin Schott. Fellmer is convinced that it's possible to avoid the ten million tons of his food waste thrown for no good reason every year: "Our vision is a world where all produced food is eaten and no one needs to go hungry," he explains. "We bring excess food back into

circulation by offering it for sale at our Rettermärkte or "rescue supermarkets" and on our online shop." There are already four Rettermärkte in Berlin - on Schlossstraße 94 in Steglitz, at the East Side Mall in Friedrichshain, on Karl-Marx-Straße 108 in Neukölln and at Raumerstraße 36 in Prenzlauer Berg. At these locations, Berliners can buy food that would otherwise have landed in the garbage. The SirPlus story began in 2009 when Fellmer found out that half of all the food in Europe is wasted. He decided to become a so-called "dumpster diver." A year later, Fellmer launched a year-long one-man "money strike" to raise awareness for food waste. In 2011, he founded the food rescue movement - later known as foodsharing. Since then, he and Martin Schott have been devoted to their mission to end the wasting of food.

The company's "rescue supermarkets" are the result of this mission, and it works like this: food that has already "expired" is inspected by a SirPlus quality inspector and subsequently resold at a lower price. Even "unsightly" foods such as crooked carrots and cucumbers or misshapen eggplants are put up for sale. Non-Berliners can access their offers at the online shop www.sirplus.de. Still, food is not the only thing being wasted these days; indeed, many of the resources involved in food production – be it water, soil or labor – are also wasted. For example, for every kilo of uneaten bread, 1,000 liters of water are wasted. In addition, the global food industry also accounts for 8% of greenhouse gas





Annalina Landsberg depends on private individuals who offer their excess garden fruits and vegetables at www.deineernte.de.

emissions. And the problem doesn't start in supermarkets alone; food is wasted along the entire value chain - from the field to the fork, so to speak. This is why the startup launched by Annalina Landsberg starts at the very beginning. This young woman from Berlin-Frohnau founded www.deineernte.de, an internet platform where private individuals can offer their excess fruit, vegetables, wood and flowers. "We always had so many plums hanging from our plum tree that we couldn't use them all," she recalls. "Next door, the pumpkins flourished like crazy, and our neighbors had more walnuts than they could handle." For Landsberg, the idea of letting the fruit rot was out of the question. So she decided to set up a system that made it possible for Berliners and Brandenburgers to give away or exchange their fruits and vegetables, as well as jams and honey. "It's a win-win situation for everyone - including the environment," says the 18-year-old student.

"Throwing things away is so yesterday" is also the motto at "Too Good To Go," a social startup that is saving food from the garbage. In their case, they have their eye on a different food-consumer group: "We help restaurants, cafés and bakeries sell their excess food in the form of takeaways instead of disposing of it,"

Jon Frisk and Mai Goth Oleson (from left) of Too Good To Go visit a bakery in Wittenau.



explains Mai Goth Olesen of "Too Good To Go." With the help of an app, customers can conveniently purchase excess food and then pick it up directly at the restaurant or café. "The restaurants determine when and at what price," explains Jon Frisk. "The biodegradable take-away boxes and paper bags are provided by us."

The idea behind "Too Good To Go" originally comes from Denmark. The slogan featured on their flyers says: "Better to eat it at a low price than let it end up in the garbage," and precisely this motto gets transformed into reality. There are now hundreds of restaurants and cafés – not only in Denmark but also in Berlin – offering their surplus food at certain times, usually just before they close their doors. Today, 31,650 partner companies are involved in "Too Good To Go," helping to save more than 53 million meals

and over 58,000 tons of CO_2 to date. Conclusion: All of us can do something to live more sustainably – for example, only buy what we're really going to eat.

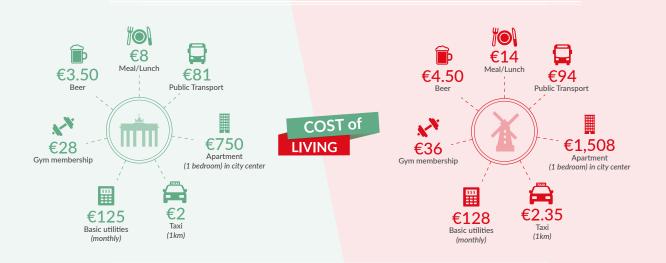
The only things you need to do are have a little bit more discipline and change your everyday eating habits. Less is more – and food belongs in our mouths, not in the trash.

If you're interested in gaining more information, visit the newly opened "Acker & Teller – Information Center for Food/ Nutrition and Agriculture" at Friedrichstraße 130 A directly opposite the Friedrichstadt Palast. Young and old can learn more about how our food is produced, processed and prepared.

KIEZ VS. GRACHTEN

What makes Berlin a great place to live in comparison to Amsterdam?





FUNDING and

INCENTIVES

Netherlands Enterprise Agency



Federal Ministry for Economic Affairs

Investitionsbank

and Energy

Berlin

Partner

WELCOME TO THE 1920S

Berlin Berlin - The Golden 20s Show. The world premiere of this Roaring Twenties romp will take place at the Admiralspalast on 17 December 2019. Freedom, life and lust will fill the air as audiences are invited to watch as sequin dresses glitter in the night and entrancing melodies prompt unbridled dancing and an erotic blurring of boundaries. "Berlin Berlin" will give audiences a glimpse into the ecstatic spirit that made Berlin the "capital of vice" back then and today. Join style icon Marlene Dietrich, the Comedian Harmonists singers, entertainer Josephine Baker and many more for a dance on the volcano.

BEETHOVEN ANNIVERSARY

Berlin is gearing up to mark Beethoven's 250th birthday with its own anniversary celebrations taking place from 16 December 2019 to 17 December 2020 under the patronage of German President Frank-Walter Steinmeier. To find out more about the most important concerts, exhibitions and additional events associated with the "BTHVN2020" anniversary, visit the website:

www.berlin.de/kultur-und-tickets/tipps/beethoven



SPRING LIGHT FESTIVAL

Light artists will celebrate the advent of spring in Berlin from 27 February to 8 March 2020 with the "Spring Light Festival." This new event organized by the association known as Berlin leuchtet e.V. will complement their existing "Berlin leuchtet" and "Festival of Lights" events. A number of tourist favorites and building facades will be lit up using video mapping under the motto "Die Welt zu Gast in Berlin" (The world visits Berlin). Most of the installations will be on display daily from 7pm to midnight.

www.berlinleuchtet.com/veranstaltung/spring-light-festival-2020

MANDELA: THE OFFICIAL EXHIBITION

Freedom is neither black nor white: the interactive exhibition "Mandela: The Official Exhibition" celebrates the life of South African activist and politician Nelson Mandela (1918-2013). A winner of the Nobel Peace Prize, Mandela is a towering figure in the struggle for freedom and social justice, not only in his home country. His efforts paved the way for the mostly peaceful crossover from an Apartheid-based system to a democratic state in South Africa. With the help of many artifacts, films and photos, this temporary exhibition portrays the life of this inspiring icon on a space of over 700 square meters. It will be on display until 15 March 2020 at Bikini Berlin.



RAFFAEL IN BERLIN

2020 will mark the 500th anniversary of the death of the Italian Renaissance painter Raphael. In celebration of this anniversary, the Gemäldegalerie Berlin will host a great "meeting of the Madonnas" exhibition from 13 December 2019 to 26 April 2020. This special Berlin presentation will examine a number of aspects of the painter's life and work: the "young Raphael" who was in such great demand at the founding of the first museum in Berlin in 1830; the artist elevated and celebrated extensively by Prussia throughout the 19th century; and the timeless creator of images of consummate beauty and harmony.







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DATES & EVENTS

January

5 to 10 January, Max Schmeling Halle

CEV VOLLEYBALL EUROPEAN OLYMPIC QUALIFICATION

The Men's European Olympic Qualification Volleyball Tournament will take place this year in Berlin. A total of eight nations will participate in the tournament, with only the winner getting a ticket to the 2020 Olympic Games in Tokyo. Information at:

www.volleyball-verband.de/de/ halle/top-events/olympia-quali/

13 to 17 January, various locations in Berlin

BERLIN FASHION WEEK

Twice a year, Berlin transforms into an international stage for fashion and lifestyle, attracting up to 70,000 visitors. The Berlin Fashion Week is a meeting place for international designers, buyers, fashion enthusiasts and representatives of the fashion and media industries, all of whom come to discover and explore next year's fashion trends. https://fashion-week-berlin.com

17 to 26 January, Exhibition grounds at the Berlin Radio Tower (Funkturm)

INTERNATIONAL GREEN WEEK BERLIN

The International Green Week is the world's largest trade fair for agriculture, nutrition and horticulture and the place where national and international exhibitors present their local products. Visitors are invited to set out on a culinary journey of discovery. In 2019, roughly 400,000 visitors spent over €51 million at the event.

www.gruenewoche.de

23 to 28 January, Velodrom

BERLIN SIX-DAY RACE

For the 109th year, Berlin will officially come down with racing-bike fever. The best cyclists in the world will compete against each other in this track-cycling event for the top spots at the "Six Day Berlin" competitions as well as in the sprint and standing tournaments.

www.sixday.com/berlin

February

14 February, Mercedes-Benz Arena Berlin

ISTAF INDOOR

Track and field enthusiasts can once again look forward to a unique combination of athletic excellence and high-class running, throwing and jumping disciplines with an impressive show. Get your tickets now at:

www.istaf-indoor.de

17 February, Verti Music Hall

LAUREUS WORLD SPORTS AWARDS

Sports superstars will make their way to the German capital for the bestowing of the 2020 Laureus World Sports Awards. "Berlin is honored to be hosting the Laureus World Sports Awards on the occasion of their 20th anniversary," says Berlin's Governing Mayor Michael Müller. "We are delighted to welcome the world of sports to our city."

www.laureus.com/ world-sports-awards

20 February to 1 March, various locations in Berlin

70TH BERLINALE -BERLIN INTERNATIONAL FILM FESTIVAL

The Berlinale is one of the most important events in the film industry worldwide. Up to 400 films will be screened in different categories and genres. Every year, roughly 300,000 tickets are sold to the public.

www.berlinale.de

22 February, Hotel InterContinental Berlin

70TH VBKI BUSINESS BALL

At Berlin's largest annual ball, roughly 3,000 guests are invited to enjoy a glittering night in an extraordinary atmosphere. On a space of roughly 3,000 square meters, guests are offered a wide variety of culinary delights and a lively event program in the festive ballroom, the modern pavilion and the colorful strolling area.

26 February to 1 March, Velodrom Berlin

2020 TRACK CYCLING WORLD CHAMPIONSHIPS

The 2020 Track Cycling World Championships will take place this year in Berlin. The best track-bike athletes, including many world and Olympic champions from a number of different countries, will compete for the coveted title over one long weekend. The venue for the event will be the Velodrom on Landsberger Allee. Secure your tickets now at: www.trackcycling-berlin.com/de/tickets/

March

4 to 8 March, Exhibition grounds at the Berlin Radio Tower (Funkturm)

ITB: INTERNATIONAL TOURISM TRADE FAIR

At the annual ITB Berlin, visitors are treated to a wealth of travel and tourism opportunities: countries, destinations, tour operators, booking systems, transport companies, hotels and many others are eager to make the best weeks of the year even more enjoyable for their customers.

https://www.itb-berlin.de



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DEZEMBER 2019

| GWSW-Special Allet nur Theater | 17:15 | 01.12 | So. | |
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JANUAR 2020

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| Fr. | 24.01. | 20:15 | GWSW-Folge 125 | | |
| Sa. | 25.01. | 20:15 | GWSW-Folge 125 | | |
| So. | 26.01. | 17:15 | GWSW-Folge 125 | | |
| Mi. | 29.01. | 20:15 | GWSW-Folge 125 | | |
| Do. | 30.01. | 20:15 | GWSW-Folge 125 | | |
| Fr. | 31.01. | 20:15 | GWSW-Folge 125 | | |

Öffnungszeiten

Das Prime Time Theater öffnet mit seiner Prime Time EssBar von Mittwoch bis



Samstag ab 16:00 Uhr und am Sonntag schon ab 14:00 Uhr. Hier gibt es vor, während und nach den Aufführungen

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GUTES WEDDING SCHLECHTES WEDDING

The new paper for Berlin Wedding

What's going on?



