

Annual Report 2019

Berlin Partner for Business and Technology



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Dear Reader,



German cities are one of the country's most prized jewels. Berlin is neither the oldest nor the most beautiful among them. But it is unrivaled in terms of its vibrant character.

Richard von Weizsäcker

It's hard to capture in words the capital city's charm better than former German President Richard von Weizsäcker. The city has a unique aura that makes it a place of longing for many people. It's attractiveness is also reflected in the fact that many companies have chosen Berlin as the place to be. Probably one of the most high-profile examples is Tesla. The electric car pioneer announced in November 2019 its plans to locate its fourth gigafactory in the capital region. Berlin's continued growing importance as a business location is also reflected in our annual figures: 8,936 new jobs are being created and investments totaling €825.2 million are planned. These are the outcomes of the 280 projects that Berlin Partner employees successfully supported and completed throughout 2019 – I thank you sincerely for this fantastic achievement!

But it's not only the global players setting up their warehouses along the Spree that demonstrate the capital city's economic strength. Berlin is still the capital of startups. With our Start Alliance that's been in place since 2015, we've been able to successfully support young companies as they network internationally and develop new markets. At the same time, we are positioning the capital region as a gateway to the European market. Non-profit organizations (NPOs) are a new target group we aim to address. But we can't do this alone, we need our partners in politics, public administration and business – and in Brandenburg. Moving forward, we will be working even more closely with our neighbor. Together with the state and people of Brandenburg and Berlin, the capital region has been playing in the Champions League of business locations since last year. This is a development we heartily welcome.



Richard von Weizsäcker was right. As the agency responsible for business development in the capital, we can't rely on images of Berlin's older picturesque quarters. Nor can we tempt with natural wonders such as the idyllic Rhine Valley or the majestic Alps. And while Berlin half-timbered houses are good ideas, our idyll is a home office on the lake.

Our USP is our city's one-of-a-kind soul that is characterized by its dynamism, openness and freedom. No landscape, no history can compete with this extraordinary way of life that distinguishes Berlin.

Sincerely,

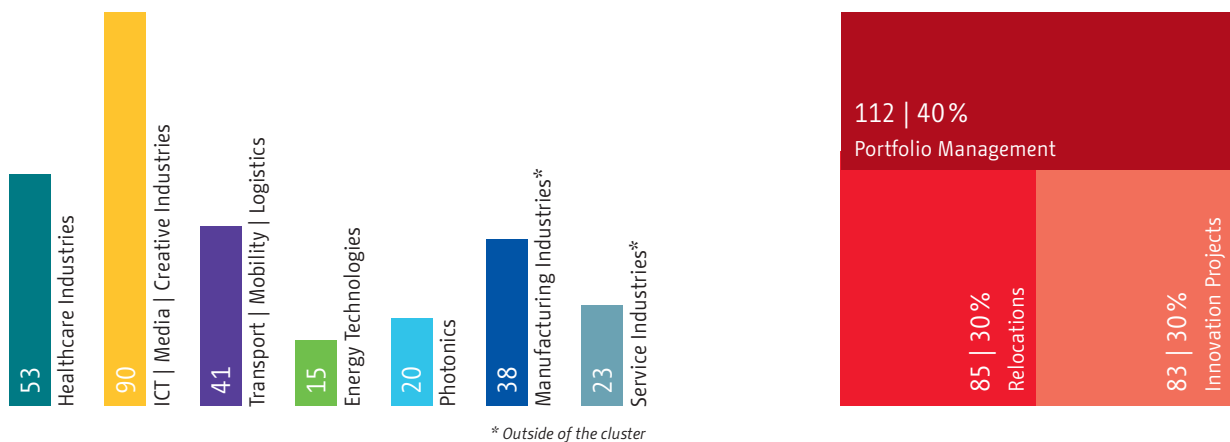
Dr. Stefan Franzke
CEO

Berlin Partner 2019



280

successfully completed projects



As an innovative science, technology and R&D urban area, Berlin is one of Europe's most dynamic business locations. As a business development agency, Berlin Partner works to communicate the advantages of the capital city to companies, investors and talented individuals while familiarizing each with the location. Berlin Partner also helps already established companies and research facilities build their business and regional networks – in part by providing them opportunities to tap into Berlin Partner's own extensive network. The experts at Berlin Partner also keep them informed of funding opportunities and help them find the ideal location and qualified personnel.

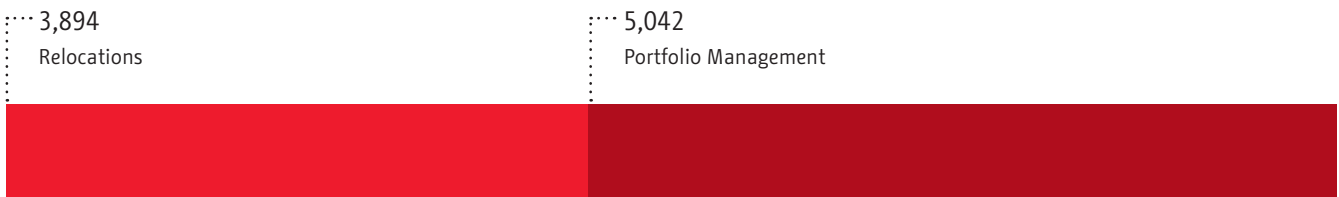
A number of facts and figures testify to Berlin Partner's impact in fostering business development. First, there are the number of jobs that have been created or safeguarded as a result of Berlin Partner support.

Other tell-tale signs of success include the investment volume and third-party funds obtained by projects supported by Berlin Partner.

As the numbers show, 2019 was another great year for Berlin, its economy and its business development. Indeed, this positive trend is reflected in the 2019 balance sheet for Berlin Partner for Business and Technology GmbH: Through 280 successfully completed projects, Berlin Partner has supported companies that are creating a total of 8,936 new jobs in the city. Some €825.2 million is being invested in these projects. These projects also generated a total of €70.7 million in third-party funds.

8,936

new jobs created



807

Healthcare Industries



3,172

ICT | Media | Creative Industries



2,682

Transport | Mobility | Logistics



321

Energy Technologies



204

Photonics



607

Manufacturing Industries*



1,143

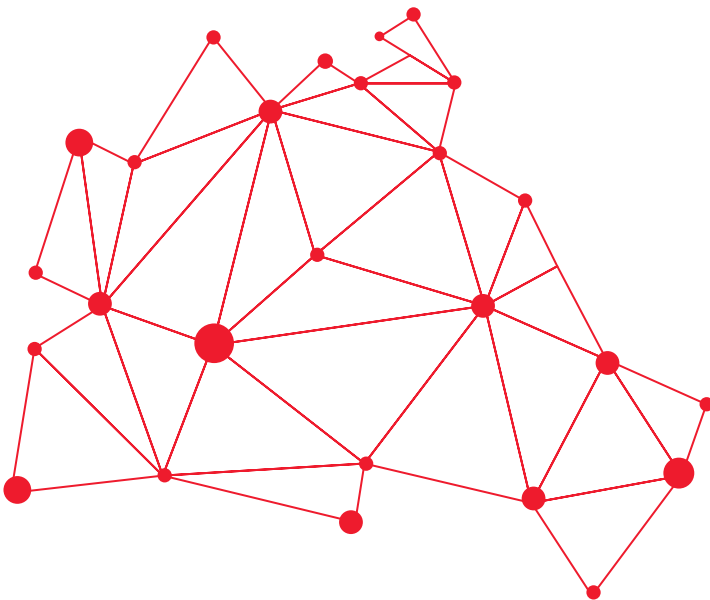
Service Industries*

IBB calculations of regional impacts

To calculate additional economic effects for the Berlin region, economists at the state of Berlin's business development bank, IBB, apply a macroeconomic model to determine the impact of economic policy measures and structural changes to the Berlin economy. The model can simulate sectoral effects and calculate the impact of a shock or economic event on regional growth. An economic reference scenario underlies this macroeconomic model.

€1.9
billion

increase in GDP*



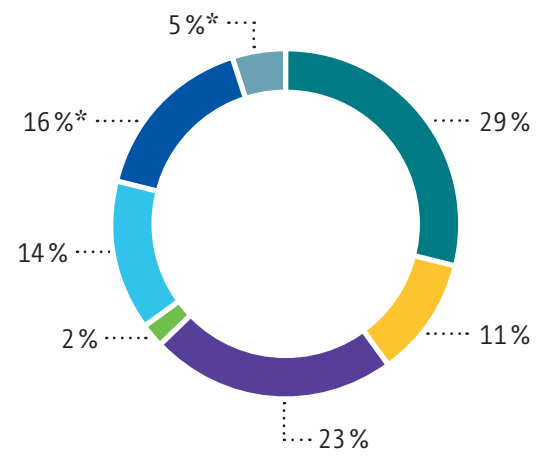
€250
million

increase in
public earnings*

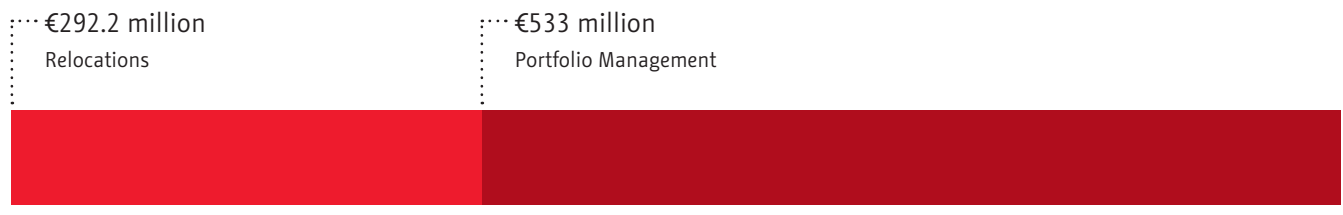
3,500
additional jobs*

€825.2 million

in planned investments



- Healthcare Industries
- ICT | Media | Creative Industries
- Transport | Mobility | Logistics
- Energy Technologies
- Photonics
- Manufacturing Industries*
- Service Industries*



581

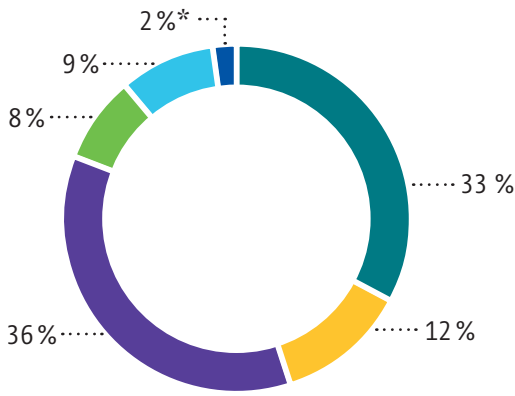
residency permits issued for 303 companies with assistance from the Business Immigration Service

origin of recipients



€70.7 million

of third-party funding acquired



- Healthcare Industries
- ICT | Media | Creative Industries
- Transport | Mobility | Logistics
- Energy Technologies
- Photonics
- Manufacturing Industries*



85 company relocations



Company origins:

33 | 39% Germany

26 | 31% Europe and Russia

14 | 16% North, Latin and South America

12 | 14% Middle East, Asia and Oceania

Healthcare Industries



Berlin-Brandenburg numbers among the most robust and vital healthcare industry locations in Europe. The region's strong economic growth, together with its excellent research community and outstanding healthcare services creates an environment that facilitates the rapid transformation of new findings into innovative healthcare products. This dynamic is driven by more than 500 biotech, pharmaceutical and med-tech companies, some

40 major research facilities and universities conducting life sciences research, and more than 130 clinics and hospitals, including Europe's largest teaching hospital, the Charité Universitätsmedizin Berlin. In addition to local and international patients who come to the region for medical treatment, people around the world benefit from the products developed here, thanks to our high rate of exports.

373,000
employees*

21,800
companies*

€27 billion
in revenues*

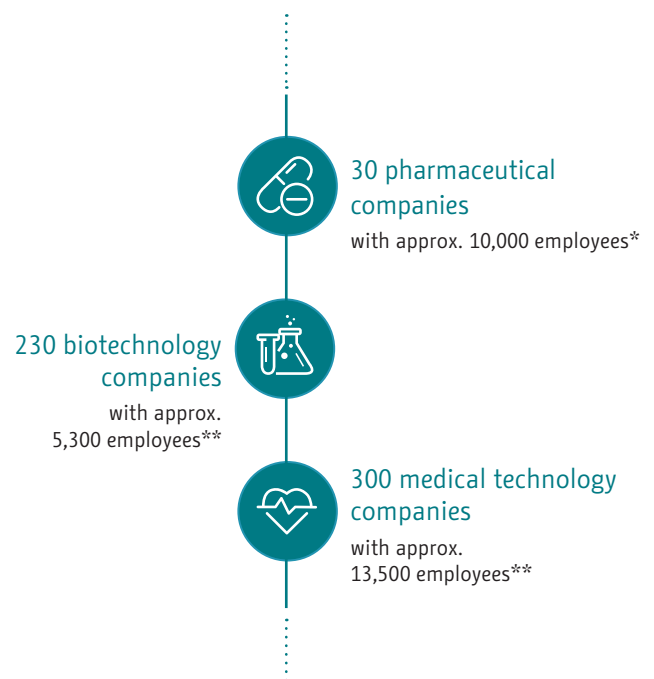
B. Braun expansion

With total current and planned investments of approximately €100 million in B. Braun's Berlin production facilities for the manufacturing of sterile IV solutions as well as cardiac catheters, stents and vascular implants, the company underscores its commitment to the capital city. More than 1,000 employees represent B. Braun Mell-sungen in Berlin. Berlin Partner helped the company with its project by providing support with funding issues and by networking with other stakeholders in the industry and in politics.

The unique concentration of top interdisciplinary research, innovation and global industries makes the capital region a dynamic hub of the healthcare industry that is setting the standards in the life sciences, healthcare services and medicine. Above all, the region's steadily growing startup culture and the depth of digitalization found in its pharmaceutical industry, science and healthcare services have drawn international attention toward the Berlin-Brandenburg HealthCapital cluster.

Selfapy – online emergency psychotherapy help

Founded by Selfapy in Berlin in 2016, the portal offers on-line therapy courses and personal conversations with psychologists on the phone or via chat – quickly and regardless of your physical location. Berlin Partner helped the company grow by, among other things, providing support with applications for investment funding, innovations and building contacts with those active in the healthcare and digital markets.



ICT | Media | Creative Industries



Information and communication technology, digital media and the creative industries are key drivers of innovation in Berlin's economy. Software, digital services and products as well as design are increasingly claiming larger shares of value creation in the application sectors. Fields of technology such as artificial intelligence (AI), the Internet of Things (IoT), blockchain, IT security as well as virtual and augmented reality are becoming increasingly important for the economy.

Berlin's media and creative sectors are also booming: Thanks to its strong production infrastructure, favorable funding environment and creative atmosphere, the capital region is a major draw for producers, film distributors, streaming portals and VFX companies worldwide who choose Berlin for their film or series production activities. Strong networks and associations, hubs, labs and institutes as well as universities and research facilities fill out the picture.

An AI capital

As the process of digital transformation continues, IT innovations such as IoT, blockchain or mixed reality are becoming more and more important. Currently, however, AI processes in particular are opening up new areas of application and business. The campaign #ki_berlin (www.ki-berlin.de) was launched in order to highlight the region's excellence in the sciences and value creation while showcasing Berlin as a top location for AI within Europe.

Rasa Technologies

The American AI and machine-learning startup Rasa Technologies opened a Berlin office that currently has a staff of 30 employees and €14 million in financing under its belt. Berlin Partner provided the company support with visa issues and in establishing contacts with the local AI community and other tech-oriented networks. Rasa Technologies' managing director, Alexander Weidauer, explained:



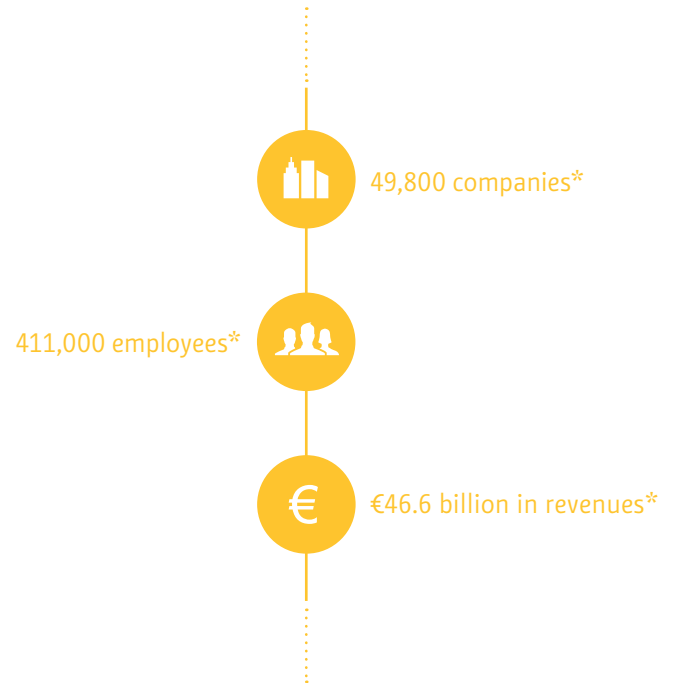
We gave the question of where to locate a lot of thought. In the end, Berlin was the place we felt had the most development potential.

P3 digital services

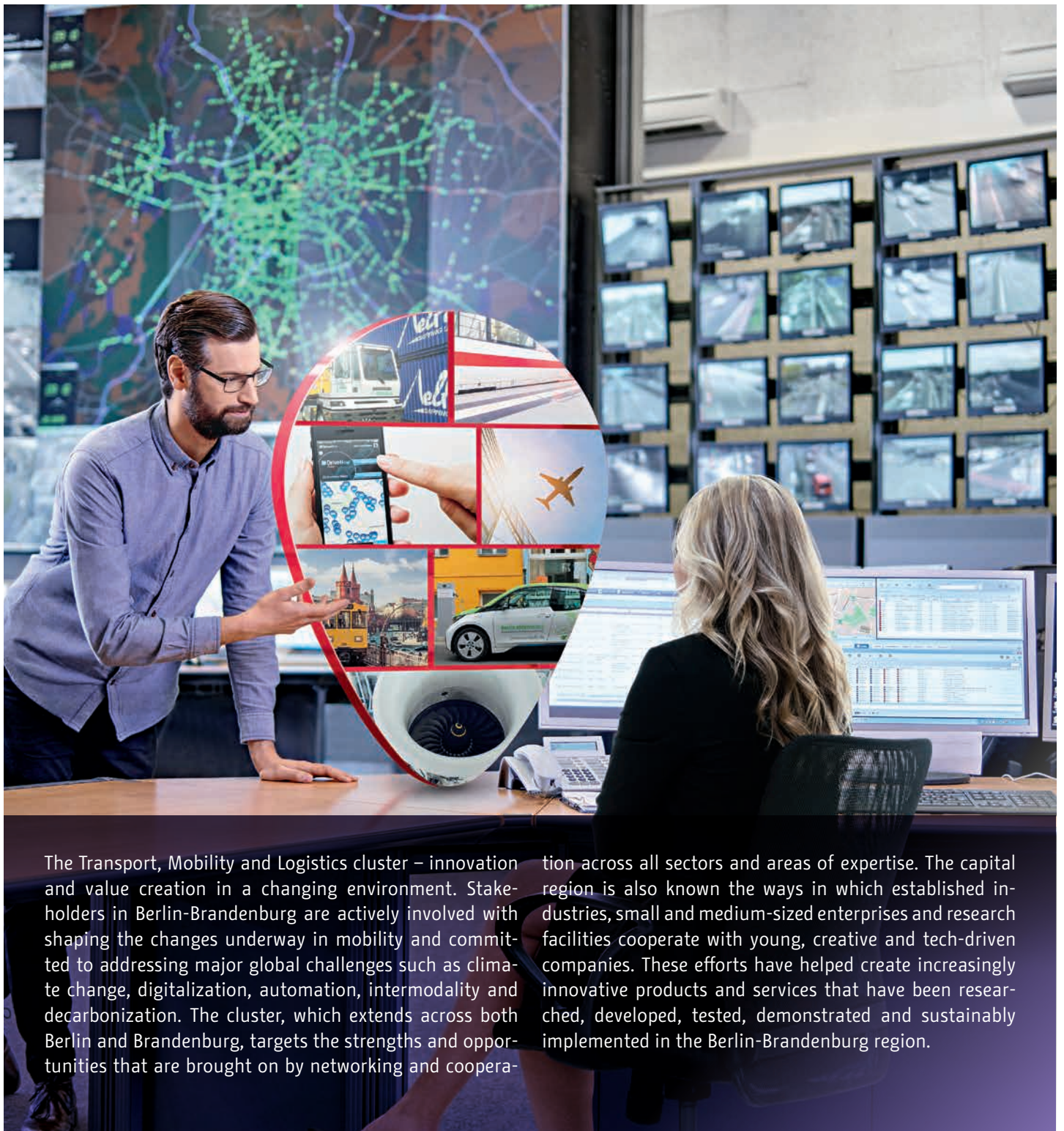
Berlin Partner supported P3 digital services, an end-to-end service provider for digital transformation processes and technology projects with its expansion to Berlin. This involved the creation of 30 new jobs and €150,000 in investment. Berlin Partner provided support with recruiting talent, finding real estate and introduced the company to Berlin's funding programs. The availability of skilled workers in the region, the synergy effects of Berlin's tech community and the proximity to major customers within the region proved key to P3's decision to locate here.

Trade fair activities

One of the highlights of the international trade fair circuit is the South by Southwest (SXSW) festival in Austin, Texas. More than 100 exhibitors from Berlin's digital and music communities were featured at the trade show. Together with Infopark, a BerlinSaloon event was held at SXSW, and Berlin Partner's Start Alliance startup program provided the opportunity for leading founders from the capital city to make their pitch to international investors. The capital region also made other appearances with joint exhibition stands at the Consumer Electronics Show in Las Vegas, the Internet of Things World in Silicon Valley, the Mobile World Congress in Barcelona, and the Web Summit in Lisbon. Thanks to these appearances, 267 business deals were initiated and 123 business deals completed. The cluster was also active at home in Berlin, presenting itself and its networks at events such as re:publica and the Rise of AI while also supporting various conference formats such as the WeAreDevelopers conference.



Transport | Mobility | Logistics



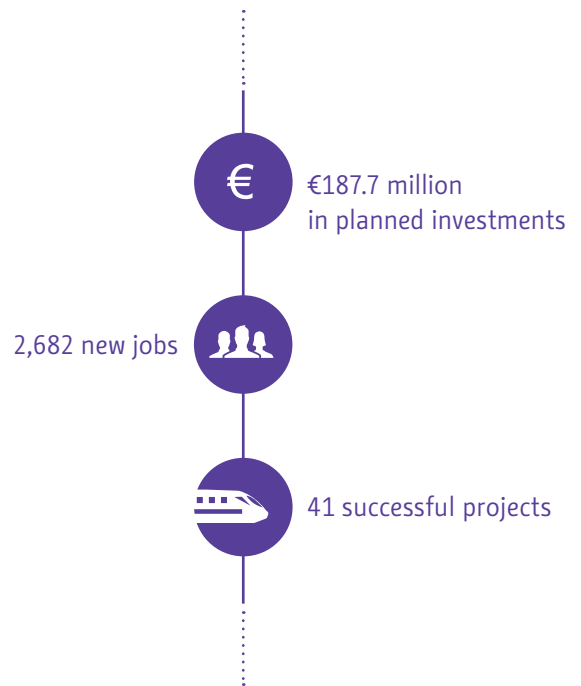
The Transport, Mobility and Logistics cluster – innovation and value creation in a changing environment. Stakeholders in Berlin-Brandenburg are actively involved with shaping the changes underway in mobility and committed to addressing major global challenges such as climate change, digitalization, automation, intermodality and decarbonization. The cluster, which extends across both Berlin and Brandenburg, targets the strengths and opportunities that are brought on by networking and coopera-

tion across all sectors and areas of expertise. The capital region is also known the ways in which established industries, small and medium-sized enterprises and research facilities cooperate with young, creative and tech-driven companies. These efforts have helped create increasingly innovative products and services that have been researched, developed, tested, demonstrated and sustainably implemented in the Berlin-Brandenburg region.

213,500
employees*

17,630
companies*

€33 billion
in revenues*



The German-Chinese startup LiangDao is working on the precise recognition of driving environments needed to allow autonomous driving. The company cooperates with Porsche, VW and Audi, among others. More than 20 software developers currently work in the mobility hub Drive-ry, which plans to increase its staff to 50 in the medium term. Berlin Partner supported the company with its GRW funding application worth €2.43 million. The Berlin Partner network also helped raise LingDao's profile within the region.

Assets4Rail

Through its Assets4Rail project, the EU research initiative Shift2Rail promotes the development of holistic approaches to measuring, monitoring and processing the condition data needed for railway systems. It makes an important contribution to optimizing maintenance and reducing wear and tear by, for example, effectively reducing bridge noise and vibration. Regional partners for the project include the TU Berlin, the railway research network EURNEX, Schrey & Veit and Witt IndustrieElektronik.

Trade fair activities

Highlights in Berlin included the Transport, Mobility and Logistics (TML) cluster conference with its focus on "Open Thoughts on Field Trials," the Deep Berlin Conference on AI technology, and Barcamp with its focus on digital urban mobility. Other important events include Transport Industry Day, which dealt with digitally controlled mobility chains, the Mobility Management Conference, and the cross-cluster workshop on sector coupling. The TML cluster also addresses various current topics in cooperation with other clusters. For example, some 60 experts from business, science and public administration convened on June 6 at the cross-cluster TML-organized event to discuss energy technology, the Berlin Agency for Electromobility eMO, and the path to producing, storing and distributing hydrogen, as well as its use in cars, ships and trains.

* Source: Senate Department for Economics, Energy and Public Enterprises, figures from 2016 (companies, revenue) and 2017 (employees)

Energy Technologies



The Berlin-Brandenburg metropolitan region offers excellent conditions for the realization of a sustainable energy supply system: It features the largest gas and electric power distribution networks in Germany, as well as one of the largest district heating networks in Western Europe. The area surrounding Berlin is one of the best regions for energy production derived from renewable sources. The city itself also has considerable potential in terms of providing renewable, consumer-friendly electricity and heat

within neighborhoods and individual buildings. This creates ideal conditions for projects involving the cooperative efforts of the energy sector, industry stakeholders and members of the science community. Over the last three years, for example, the WindNODE showcase project – which was co-initiated by the Energy Technologies cluster and is coordinated from Berlin – has demonstrated how a modern, decentralized and yet extremely flexible energy system might be designed for northeast Germany.

Relocation of the Swiss energy services provider Alpiq

Berlin Partner helped the Swiss energy services provider Alpiq set up its German headquarters in Berlin. At its new site, Alpiq addresses issues such as energy supply and optimization as well as the development of a charging infrastructure, particularly within the context of sales, marketing and innovation scouting. Berlin Partner provided Alpiq with location services and provided support with recruiting specialists and developing a network. Alpiq plans to create 60 new jobs over the next few years.

59,181
employees*

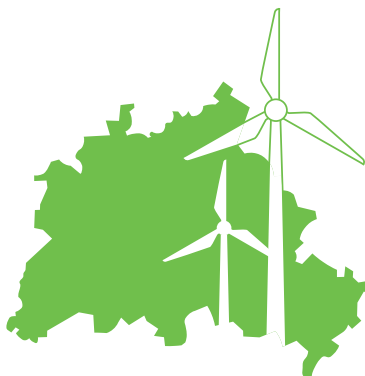
6,547
companies*

€28.02 billion
in revenues*



We would like to thank Berlin Partner for helping us succeed with our application to the ERA-Net Smart Energy Systems program. In the Flexi-Sync project, 24 partners from four countries are receiving funding to work toward identifying and leveraging the potential for flexible energy sources in urban environments so as to better sync energy supply and demand. Of an investment volume of nearly €4.5 million, some €1.6 million is directed at Berlin.

Roland Hellmer
Vattenfall Wärme Berlin AG



WindNODE
A showcase for smart energy
solutions from
northeast Germany.

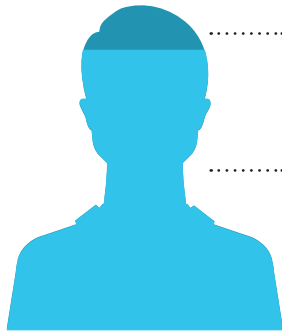
The WindNODE showcase project aims to improve our understanding of the complexity of Germany's energy transition as well as strengthen the public's acceptance of each step along the way. At the WindNODE 2019 Challenge event, Berlin Partner tested a new format and engaged in a role-playing scenario in energy transition. At the event held on October 24th in Berlin's CityLAB, 35 people took on the task of gaining a new perspective and ideas, and provided their feedback on the impact of such role-playing activities.

Photonics



The future is bright! Photonics – the physical science that manipulates light for scientific and commercial purposes – and microsystems technology number among the most important technologies of the 21st century. Both technologies are driving innovations in the areas of smart cities, intelligent mobility, smart manufacturing and digital health while delivering finished products in lighting technology, optometry and device engineering. Berlin-Brandenburg has established itself as one of the

most important locations globally for this sector, offering top conditions for bundled research, development and production processes. As an innovation-rich region, Berlin-Brandenburg is host to more than 400 companies and 36 research facilities that collectively employ more than 16,000 highly skilled workers. The region's USPs are its vigorous research environment, a highly diversified industrial sector and the intense networking that takes place among industry leaders.



..... Approx. 2,200 employees
in research and science*

..... Approx. 14,400 employees
in manufacturing industries*

Employees in Berlin-Brandenburg's Photonics Cluster

Strategic revision Photonics

In close participation with nearly 120 cluster stakeholders, Berlin Partner's cluster management team developed and launched in 2019 a revised innoBB interstate strategy. In the next few years, cluster stakeholders plan to focus on key issues such as microelectronics, quantum technology and agri-photonics. However, future cooperative efforts will also focus on recruiting specialists and including start-ups.

Mister Spex GmbH is a Berlin scaleup in the online eyeglasses and eyeglass supplies business. A new 10,000 m² logistics center was built at Berlin-Siemensstadt's Thelen Technology park. The center includes a production line for creating tailored-to-the individual lenses. Berlin Partner's district account management supported the project with acquiring funding and networking with the contacts in public administration relevant to the project's needs.

Research Fab Microelectronics Germany

As part of the Research Fab Microelectronics Germany (FMD) initiative, the Federal Ministry of Education and Research is investing €350 million in the acquisition of state-of-the-art research and development infrastructure at 13 German research facilities. For Berlin, this means that the Fraunhofer HHI, Fraunhofer IZM and the Ferdinand-Braun-Institut will receive around €76 million in investment funding. The Photonics cluster management cooperates closely with FMD in user acquisition, organizing joint events and with appearances at trade shows.



Innovative center
300 Berlin-based high-tech
companies focusing on optics,
photonics and
microsystems technology**

Sources: * Berlin Partner for Business and Technology GmbH

** Senate Department for Economics, Energy and Public Enterprises

Manufacturing Industries

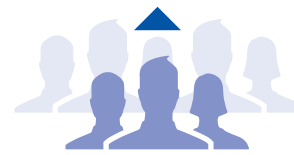


Manufacturing industries have developed rapidly in Berlin in recent years. The number of industrial operations with more than 20 employees has risen significantly in the last three years alone, from around 700 to 800. This development is also reflected in the total annual turnover of industry in Berlin, which has already risen by six percent compared to the previous year. In the years to come, digital transformation processes targeting smart manufacturing and additive manufacturing will be key drivers

of Berlin's industrial development. Recent major investments by Siemens and Schindler demonstrate that global companies are committed to the region as they focus on future technologies that are "made in Berlin." The region also boasts Germany's largest communication network, a singularly distinctive research environment and a dynamic startup ecosystem, all of which are paving the way for competitive innovation.

Orion AM GmbH

Berlin Partner helped Orion AM GmbH with their relocation, networking with stakeholders such as Fraunhofer IZM and the Charité, and with several applications for funding. The innovative business is a key player in Berlin's industrial additive manufacturing sector. Berlin Partner and the Enterprise Europe Network helped the Orion Additive Manufacturing GmbH succeed with its application for AMable funding. As a result, the company received €68,000 to implement new ideas.



607
new jobs
created

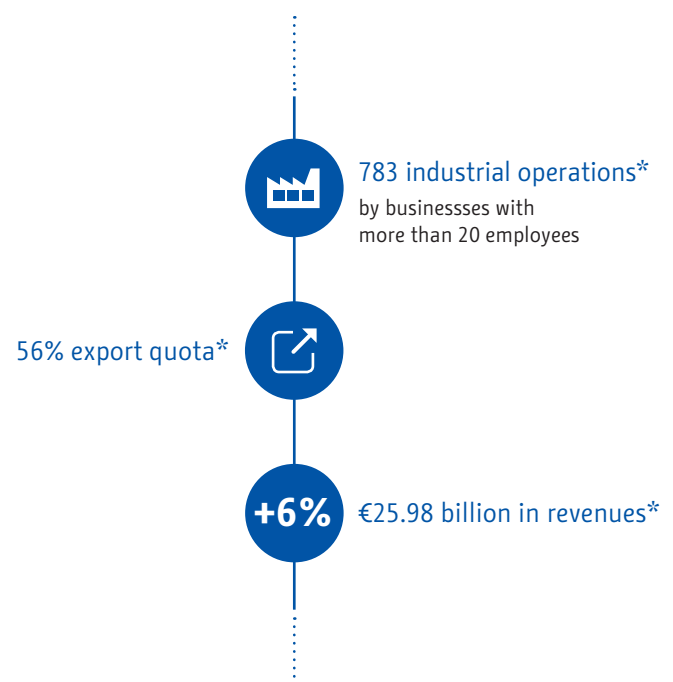


We would like to thank Berlin Partner for their support and for their ideas and input in developing the Schindler Innovation Campus Berlin. We look forward to continuing this kind of cooperation and to deepening it in some areas in order to make the Schindler Innovation Campus a flagship for the city of Berlin.

Dr. Meinolf Pohle
CEO of Schindler Deutschland AG & Co. KG

“Industry meets IT” roadshow

Berlin Partner established in 2019 the “Industry meets IT” roadshow as a networking and exchange format for manufacturing companies, startups and the research community. At five events focused on the issues of automation, usability, VR/AR, AI and IoT, a variety of participants were provided the opportunity to gain insight into solutions already in application while developing ideas for new projects through short presentations.



* Source: Statistical Office for Berlin-Brandenburg

eMO

Berlin Agency for Electromobility



Mobility has become a headline issue. Electric cars are booming, Berlin passed its first mobility law, and an electric car factory is to about be built in Brandenburg. eMO, the Berlin Agency for Electromobility, is also increasingly tasked with navigating this wave of the future in traffic. As a key point of contact, eMO holds different events in various formats ranging from barcamps to breakfast debates to the user forum on charging infrastructure. With some 250,000 e-vehicles expected to be in use by 2030 in Berlin, expanding the city's charging infrastructure has

become an increasingly important issue. As a result, eMO devised a roadmap for motivating housing associations, employers, retailers and others to significantly increase the number of available charging stations. eMO departments tasked with city logistics, intelligent infrastructures and new mobility issues have further advanced the promotion of technology and innovation funding through a number of projects.



Smart eFleets

The Smart eFleets project was launched in July of 2019 in order to pilot a vehicle and charging infrastructure system to be shared among businesses throughout the city. Funded by the Federal Ministry of Transport and Digital Infrastructure, the project is under the leadership of Berlin’s public transportation company, the BVG. The project involves integrating up to 300 e-vehicles and 150 charging stations from the city’s supply and disposal companies into a joint platform by 2022. This is expected to boost efficiency and advance the electrification of the fleets used by several companies.

Berlin-Tegel’s self-propelled shuttle

August 16, 2019 was the day the first automated minibus to hit the public streets of a major German city was introduced. As part of its test phase, the “See-Meile” shuttle transported passengers from the Alt-Tegel subway station to the Tegeler Seeterrassen station just 1.2 kilometers away. It took a previously measured and learned route, constantly scanning its surroundings along the way. Among other things, the test was designed to demonstrate how the shuttle’s finely tuned sensors react to its surroundings and weather, but also to provide information about public acceptance of such automated shuttles as a part of local transportation. In order to ensure the vehicle could respond safely to every conceivable traffic scenario, it could not exceed 15 km/h. In addition, a BVG attendant able to halt the minibus in the event of an emergency, steer it away from possible obstacles and assist passengers with restricted mobility was on board at all times. Under the auspices of the “SAFARI digital test field” project, the following eight partners are involved in the See-Meile research project: the Berlin Agency for Electromobility eMO, the BVG, Berliner Wasserbetriebe, the district of Reinickendorf, EasyMile, DB subsidiary ioki, Senate Department for the Environment, Transport and Climate Protection, Senate Department for Economics, Energy and Public Enterprises.

Funding support program

industry-focused electromobility*

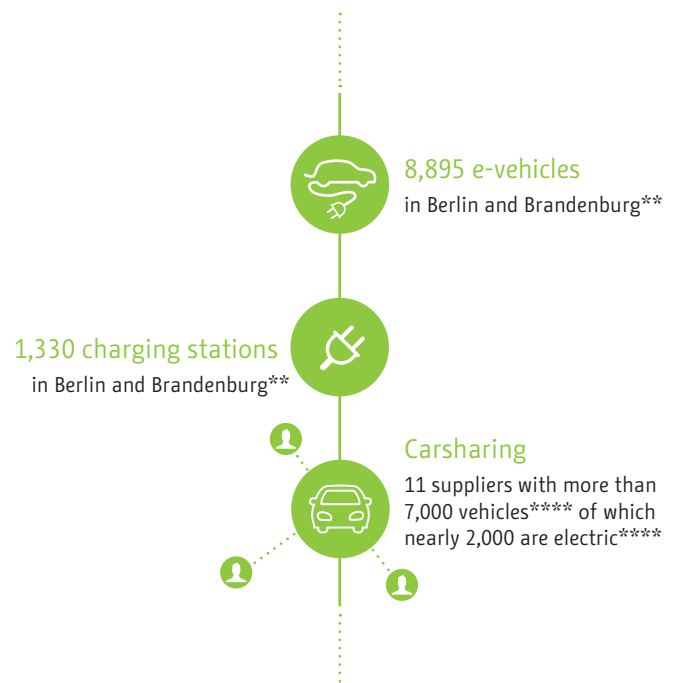
support provided for:



more than 3,000 e-vehicles



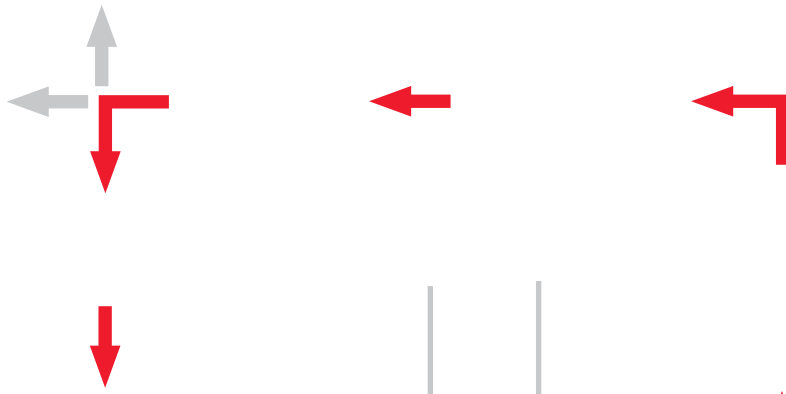
approx. 500 charging stations



Sources: * IBB, ** Federal Motor Transport Authority (as of Jan. 1, 2019), *** Federal Network Agency (as of Aug. 8, 2019), **** Berlin Agency for Electric Mobility eMO (as of 12/2019)

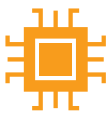
Our Services





Business Promotion Services Berlin Districts

On-site services



Innovation Services

Increase innovation through research cooperation



Financing Services

Funding programs for investment and innovation



Talent Services

Locating skilled labor suited to your business



International Services

Cooperating successfully worldwide from Berlin



Location Services

The fast track to commercial property and real estate

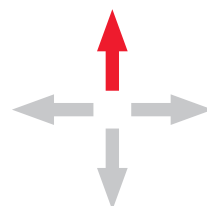


Business Location Center

A 3D look at Berlin

Berlin Partner offers special service packages tailored to meet the individual needs of companies and research facilities. Our services include providing support with customized funding concepts, assistance in hiring qualified personnel and help in locating the ideal commercial space.

Berlin Partner fosters valuable contacts between business and the research community, promotes tech transfers and advises companies on developing new markets abroad.

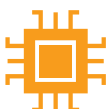




Business Promotion Services Berlin Districts

On-site services

The “Business Promotion Berlin Districts” unit specializes in providing individual support for innovative and growing companies in Berlin. A team of twelve on-site project managers play a crucial role in the twelve districts that comprise Berlin, offering guidance and support for companies looking to expand, relocate or launch innovation projects. The unit provides cross-sectoral support that targets the backbone of Berlin’s economy, that is, everything from established SMEs to tech-oriented “Hidden Champions” and startups. The collaborative interlinkages between each district and the state of Berlin are another defining feature of this model: Commissioned by Berlin’s Senate Department for Economics and implemented in concert with those responsible for business development in each of Berlin’s twelve districts, Berlin Partner provides businesses comprehensive services and fast-track access to the variety of available business-development programs. Our project managers guarantee effective account management that draws on the expertise of our service partners, which include the 12 district administrations, the IBB, IHK, Handwerkskammer and BIM. Our portfolio is complemented by additional Berlin Partner experts who provide support with issues such as funding, real estate, personnel and tech transfer efforts. In addition, our self-organized in-house events, such as company talks, scale-up workshops and expert gatherings on cross-sectoral issues such as digitalization and corporate succession help foster networking activity among stakeholders in Berlin’s SME and startup communities.



Innovation Services

Increase innovation through collaborative research

When it comes to innovation efforts, startups and established companies alike can benefit in a variety of ways from the strategic ties to be made with local higher-education

institutions and research facilities. Berlin Partner’s Innovation Service provides companies guidance with the use of innovative technologies and promotes networking between the business and research communities. The opportunities provided by knowledge and tech transfers are of particular importance to SMEs looking to rapidly implement innovations. The range of services provided include introducing companies to research experts, helping with the development of project concepts and plans as well as advising on financing opportunities. Berlin Partner’s Innovation Services team supported the new and ongoing development of products and processes in over one-third of the companies it advised in 2019. This support ranged from helping with product definition to finding potential partners to financing opportunities. The team also facilitated a variety of exchanges between research facilities and companies at the European level. The Enterprise Europe Network Berlin-Brandenburg, for example, helps local companies keep up-to-date on EU developments related to innovation, initiatives and programs. It also helps these companies locate business and technology partners throughout the EU.



Financing Services

Funding programs for investment and innovation

Berlin offers attractive financing and funding opportunities for companies in all phases of development – from startup to growth financing. This can involve obtaining support for planned investments through the GRW competition program, or participating in innovation-oriented programs such as Pro FIT and Transfer BONUS. The experts at Berlin Partner’s Financing Services unit meet with companies to discuss their plans in Berlin, help them make the right decisions regarding funding and financing instruments, and assist with filing applications for various programs. Throughout the process, Berlin Partner works with Investitionsbank Berlin (IBB). Thanks to its Financing Services unit, Berlin Partner was able in 2019 to help more than one-half of all project plans get underway and acquire the necessary approvals and relevant financing.



Talent Services

Locating skilled labor suited to your business

Competition for the best and brightest is getting tougher and tougher. Locations such as Singapore have attracted young finance sector professionals and become Southeast Asia's fintech hub in part by offering to cover the personnel costs of this talent. Our Talent Services unit has therefore targeted Berlin's two tightest bottlenecks: the long wait associated with work permit applications (i.e., digitalizing procedures) and the limited availability of places to live for new talent. As part of these efforts, the international Class Conference 2019 was brought to Berlin. At the conference, a host of international experts discussed solutions to the challenges of attracting new talent, increasingly scarce living space and growing cities. Fully launched in 2019, the Dual Career Network Berlin is also making a valuable contribution to skilled labor recruitment in the capital city. Experience shows that the decision to move to a new city often depends on the opportunities and risks such a move poses for a highly qualified skilled worker's partner and children. Many candidates will therefore explore these issues carefully before agreeing to take up a position in a new location.



International Services

Building strong global ties from Berlin

Business decision-makers worldwide have Berlin on their radar: Delegation tours from nearly 40 countries underscore this fact. In 2019 nearly 2,000 guests arrived as part of government, business, research, journalist and startup delegations. In addition to the classic location-oriented topics, the guests were particularly interested in information on smart city issues, startups and digitalization. In addition, twelve tours were organized for skilled workers moving to Berlin.



Location Services

The fast track to commercial property and real estate

Berlin Partner's Business Location Package is a unique service that helps companies find the right location for their business. Services include providing information on Berlin's property market, assistance in preparing search profiles, finding the right commercial property irrespective of ownership status and commercial property tours. Companies seeking locate the ideal property among both private and public providers in Berlin and Brandenburg are invited to visit Berlin Partner's commercial real estate portal at the Business Location Center's online site www.businesslocationcenter.de/en/business-location/commercial-real-estate. After entering specific criteria, such as object type, rental/ownership, price range, ideal location and provider, companies receive detailed information on available spaces and objects in Berlin. A variety of offerings are also featured in the Business Location Center's showroom at the Ludwig Erhard Haus.



Business Location Center

A 3D look at Berlin

The Business Location Center (BLC) is one of the most important and frequently used business portals in Berlin. It offers up-to-date industry data, commercial real-estate offers and information on regional sector and labor markets, commercial space layouts and funding programs, all available within seconds. A virtual 3D city model brings this data to life. At the BLC showroom, visitors are invited to "enter" the city virtually and get a close-up look at Berlin's highlights. Investors are also treated to presentations tailored to their interests.

Capital City Marketing





Berlin is simply a great product – and the Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH is tasked with doing the best job possible in communicating this great product. Germany’s most diverse city is hailed as an attractive location for business and research as well as a great place to live and work. Within the framework of a unique public-private partnership, the state of Berlin and more than 280 private partners stand behind Partner für Berlin, each of them demonstrating their commitment to the city and its future as engaged stakeholders.

In 2019, Partner für Berlin celebrated its 25th anniversary. In the years following German reunification, Berlin's economy faced specific challenges, including the need to build up the economy, position Berlin as an attractive location and attract investors to the city.

Twenty-five years later, we can now say that these efforts have been successful. And we owe this above all to the support of the entrepreneurs active in our Berlin Partner Network. Together, we’ve been able to write and communicate their success stories in the logbooks of capital city marketing. Hand-in-hand with the Berlin Senate, the Berlin Partner Network and its more than 280 partners helped shape the capital city’s image around the world throughout 2019.

On behalf of the state of Berlin and the Berlin Partner Network, Berlin Partner organizes more than 50 events each year. This year's highlight was Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH’s 25th anniversary celebration at the historic Siemensstadt site and where the Siemens Group will build its “City of the Future” in the next few years.





Other highlights include the 10th anniversary of the Berlin Sport Metropolis Initiative, the 19th annual Berlin Hof-fest (Courtyard Festival) and the 23rd gala dinner of Berlin Master Chefs, which has become an established brand in its own right. As part of its sports marketing activities, Berlin Partner supports selected Berlin-based sporting events with targeted marketing and communication measures. The goal here is to present Berlin and its diversity as Germany's top sports city and to foster enthusiasm among Berliners for the city's outstanding sporting events.

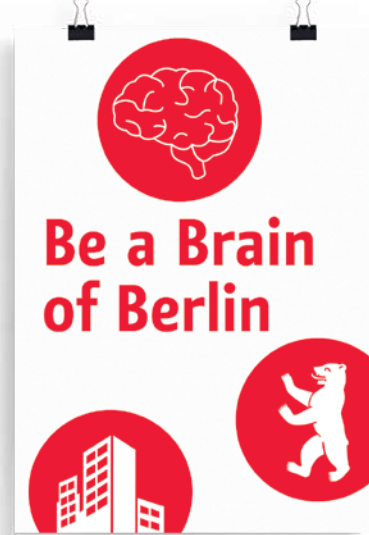


Berlin Partner is responsible for communicating both the issues relevant to Berlin as a business location and the city brand *be* Berlin. The highlights of the *be* Berlin campaign included international activities within the framework of partner city events and delegation trips with Berlin's Governing Mayor to Buenos Aires, Beijing, Tokyo and Singapore.

As an ambassador of the #FreedomBerlin campaign, the Mona Lisa was featured in Berlin as a meter-high mural – who traveled digitally through Europe via Instagram. Discussions regarding Berlin's brand essence were continued on the state-owned talk show format "Berlin-WG." With its #Farbenbekennen campaign, Berlin Partner is also working to promote diversity and tolerance in the city. In terms of communicating Berlin's assets as a business location, digitalization, skilled workers and startups are the three main areas of focus. These assets were communicated, for example, through global media cooperation efforts with media outlets such as the New York Times, marketing at events such as the SXSW in Texas, or via online platforms such as reason-why.berlin and topic-specific portals such as KI-Berlin.de.





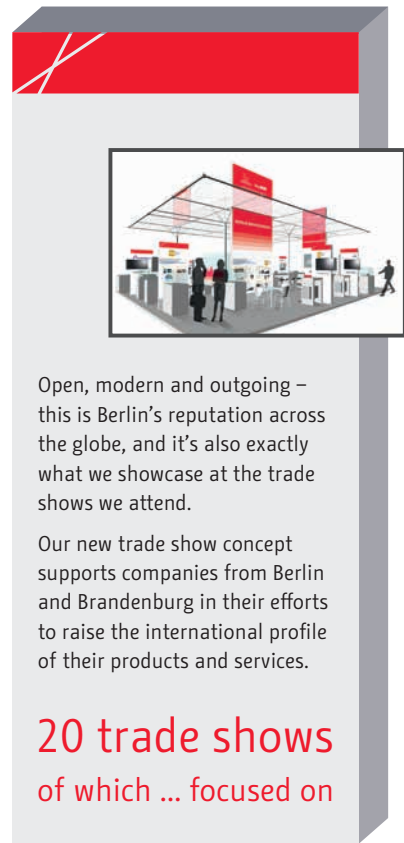


Brain City Berlin

braincity.berlin 🔍★

Entering its third year, the Brain City campaign's ambassador-oriented model was expanded and developed even further: More than 80 "Brains of Berlin" are now acting as global ambassadors for Berlin's science and research community.

The campaign itself came alive in Berlin during the Berlin Science Week and the Long Night of Science.



Open, modern and outgoing – this is Berlin's reputation across the globe, and it's also exactly what we showcase at the trade shows we attend.

Our new trade show concept supports companies from Berlin and Brandenburg in their efforts to raise the international profile of their products and services.

20 trade shows
of which ... focused on

Talent Berlin

**BEST OF CLASS...
ONCE AGAIN**



For the second year running, we received the coveted City Talent Award from the "Class of 2020" organizers.

because.berlin 🔍★

Our new image campaign targets entrepreneurs and founders who are no longer able to continue their projects elsewhere due to political or economic constraints. Berlin is being positioned as a location in which freedom drives innovation and growth. The aim is to show entrepreneurs and founders why they should pursue their economic goals in Berlin. We therefore offer them targeted help.



- 📍 5 Healthcare Industries
- 🔬 4 Photonics
- 🚆 2.5 TML*
- 📱 3.5 IMC*
- 🌱 2 Energy Technologies
- 🚩 3 Other

* TML – Transport, Mobility and Logistics, IMC – ICT, Media | Creative Industries
One trade fair appearance was carried out jointly by the TML and IMC clusters and is therefore attributed to each cluster as one-half.

TOP 5

countries of origin
that have accessed the talent portal

talent-berlin.de 🔍★



+400

new companies featured
on the talent portal

reason-why.berlin



reason-why.berlin is a platform for Berlin-related stories told from a business perspective and focuses on four geotargets: the USA, UK, China and Israel.

The platform is the place to go for those who are looking for information on living and working in Germany's capital city.

Classical media

Reach

Contacts made through regional outdoor advertising, Berlin print media and through local radio stations:

210.8 million






Contacts through national and international print media:

8.5 million

Contacts through regional and global digital publications:

36 million

Social Media

	Followers	Reach
	45,500	1.25 million
	151,750	42.2 million
	8,200	553,000
	32,500	
	1,650	39,000

All figures are projections based on data from November 30, 2019 (reporting date).

We are Berlin-Partners.

Category E Partners

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Category D Partners

Category C Partners

Category B Partners

Category A Partners

Science Partners

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Startup Partners

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STRÖER
deutsche städte medien

Städteutsche Zeitung

DER SPIEGEL
Keine Angst vor der Wahrheit

DEBUNKERS

FOCUS

GASAG

Heise Medien

HVS PLAKAT

SUPER illu

TAGESSPIEGEL

VATTENFALL

Wall

WELT

WE
WÜRTH ELEKTRONIK

COVIVIO

CURRY 36

DAILY BEAST

DAS MAGAZIN

DEUTSCHES SPINNAGE MUSEUM

EUREF Campus Berlin

Florida Eis
BERLINER EIS MANUFACTURER SEIT 1937

FIRST CLASS

FLUX FM
Die Alternative im Radio.

Kieback&Peter

mastercard

METROPOL FM

Newsweek

The New York Times

RIJ
HIP MUSIC ONLY!

OTIS

PEARL 1

pid

TOTAL
COMMITTED TO BETTER ENERGY

tv.berlin

Volkswagen We

wework

WISTA
we get ideas done

BERLIN BOX

BERLIN-CHEMIE MENARINI

BSR

Berliner Wasserbetriebe

BOEHLKE

BRLO

CARMEQ

DREES & SOMMER

EDDB
Energiebank Die Wanderversorgung

EDGE

ESTREL
BERLIN

FBB
FLUGHAFEN BERLIN BRANDENBURG

FP

GALERIA KAUFHOF
BERLIN, ALEXANDERPLATZ

HAUZA + SCHMIDT

POWERTECH

K
KUBITZ

ManpowerGroup

TH HOTEL GROUP
TH HOTEL GROUP

NOTES OF BERLIN

OMP

POMMERY

RÖMER WILDBERGER
Werbesieger GmbH

ruksaldruck.
DRUCKERIE MIT 100% FARBEN UND QUALITÄT

Scholz
Mit Schutz des Rohls

SPIELBANK BERLIN

Spreeradio

STADLER

YORCK KINOGRUPPE

ZEPTER & KRONE

BLUM

Berliner Kindl

Berliner Sparkasse

Berliner
Spielebank für Leben

berlinovo
IMMOBILIEN

BLM&K

bike taxi

BIKINI BERLIN

BLUMBERRY

CityClean

Coca-Cola Deutschland

COMACON
CREATIVE MARKETING SOLUTIONS

Creditreform

degewo
Wohnungsgenossenschaft

Deutsche Messe

DEUTSCHES HERZENTRUM BERLIN
STIFTUNG DES HERZKREISLAUFS

Deutsches Rotes Kreuz

ET...

GRG
GROßHANDLUNG

Handwerkskammer Berlin

hbreaavis

H/P
Hoffmann & Partner
ECONOMY CONSULTING

HOWOGE

ICT

IHK Berlin

I LIKE VISUALS

INPOLIS
INTEGRATIONSPROJEKT

KFM

KPMG

lekker

MAMPE

MARKT HALLE NEUN

mc-quadrat
Markenagentur und Kommunikationsberatung

mediasnet berlinbrandenburg

medapool
Innovations-Workshops
Virtuelle Meetings
Ausstellungen

Mercuri Urval

PACSTER
BRINGT FREUDE

PAN AM

park inn
BERLIN-KONNENPLATZ

Reception & Realty Square GmbH

PLAIN

PROJECT
Immobilien

Pusch Wahlig Workplace Law

pyrex

randstad

STADT UND LAND
Garten, Kultur, Food, Berlin

Stiftung Planetarium Berlin

STRATEGIS

Swagflets

taurecon
Talent & Consulting

Teufel

THE PLACE

Time Change
Communication & Organization

WE DO

WINDROSE AIR JET CHARTER

W LOUNGE

WOM
WOM - Marketing Company

Y&KONE

ZIEHER.
BUSINESS CENTERS

ZOOLOGISCHE GÄRTEN BERLIN
ZOO-LEHRMUSEUM LITZBERG

htw
Hochschule für Technik und Wirtschaft Berlin

Hochschule für Wirtschaft und Recht Berlin
Berlin School of Business and Law

HTW Berlin

hwtk | städtisch | energiepark

PFH | FRIEDRICH-SCHILLER-UNIVERSITÄT ERFURT

Private Kauf-Schulen
SINCE 1900. HOCHSCHULE

SAGE
DIE 1. WISSENSSCHULE BERLIN

Steinbeis-Hochschule Berlin

TECHNISCHE HOCHSCHULE BERLIN

TU

Universität der Klänge Berlin

Urania Berlin

LiangDao

packator
Kultur • Express • Paket

SCROOSER
THE UNIQUE ELECTRIC RIDING EXPERIENCE

SH

VAI

WHAT3WORDS

WISA

Committees and Shareholders

The shareholders in Berlin Partner for Business and Technology GmbH include Investitionsbank Berlin, Technologiestiftung Berlin, Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH, Berlin Chamber of Crafts, the Chamber of Commerce and Industry of Berlin (CCI Berlin), and the Federation of Business Associations in Berlin and Brandenburg (UVB).

IBB

The Investitionsbank Berlin (IBB) is the Federal State of Berlin's business-development bank. Its offerings in business and real estate development help make Berlin an even better place to live and work. Through its business support programs, IBB offers its clients a broad spectrum of financing, from microcredit to venture capital. As a bank for Berlin-based entrepreneurs, it helps innovative leaders, startups and SMEs successfully implement their ideas. This creates jobs and attracts people from around the world to our city. The IBB works closely with Berlin Partner for Business and Technology GmbH in all aspects of business development. For those who already live here or have just arrived, IBB also works to finance affordable and inclusive housing. Its housing and real estate development unit therefore focuses on financing the construction of new rental housing. In line with climate protection efforts, IBB also promotes measures targeting improved energy efficiency in buildings.

Technologiestiftung Berlin

Technologiestiftung Berlin promotes shared knowledge about digital opportunities and challenges, develops digital tools, and helps shape Berlin's digital transformation by working with residents, government agencies and companies on collaborative projects. The foundation targets digital inclusion by addressing key issues such as digital education and open data. In cooperation with the Berlin Senate Chancellery, the Technologiestiftung oversees the CityLAB Berlin. On behalf of the Senate Department for Economics, Energy and Public Enterprises it operates the Open Data center. And on behalf of the Senate Department for Culture and Europe, the Technologiestiftung is responsible for developing a conceptual framework for the Digitalization Fund targeting Berlin's cultural sector.

In addition to providing relevant data and information on digital transformation, it hosts a number of events, including a “Hacking Box” award given to Berliners who hack and write their own code. Other areas of focus include targeting innovations that will help Berlin in its Circles of Sustainability approach and help both the public and business adapt to the changes brought on by digital technologies. The Technologiestiftung also regularly publishes reports on the latest technological developments, showcasing their relevance for Berlin.

Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH

In 1994, 21 Berlin companies came together as Partner für Berlin Gesellschaft für Hauptstadt-Marketing mbH with the aim of promoting Berlin’s economy, improving the capital city’s reputation as a business location, and attracting investment to the city. The new organization worked closely with the federal state of Berlin to cultivate acceptance for Berlin as the country’s capital, market Berlin as a business location, and develop a comprehensive location marketing campaign for the city. As members of Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH, participating companies provide financial support and are actively engaged as shareholders, holding stakes in the parent organization that give them voting rights at the general meeting.

Berlin Chamber of Crafts

The Berlin Chamber of Crafts (HWK) is a self-governing organization under public law. Its current member companies of more than 30,000 businesses in the craft and craft-like trades offer career prospects to around 9,600 trainees.

Chamber of Commerce and Industry of Berlin

Featuring nearly 300,000 members, the Chamber of Commerce and Industry of Berlin (CCI Berlin) represents the greater interests of the Berlin economy as a customer-oriented service provider for companies, helping them leverage opportunities and overcome challenges. CCI Berlin also provides support for nearly 22,000 apprenticeship positions each year. As a non-partisan organization that represents and promotes Berlin’s economy, CCI Berlin also serves an expert and at times critical voice in its exchanges with the government. The CCI Berlin is supported by 750 entrepreneurs who offer their time on a voluntary basis, another 3,000 voluntary auditors and its full-time staff.

Federation of Business Associations in Berlin and Brandenburg (UVB)

The Federation of Business Associations in Berlin and Brandenburg (UVB) is an umbrella organization that focuses on the region’s economic and social policies. Its members include some 60 business and employer associations from the industrial, commercial, insurance, service, and craft-trades sectors in Berlin and Brandenburg. The UVB simultaneously serves as the state chapter of the Federal Union of German Employers’ Associations (BDA), represents the states of Berlin and Brandenburg in the Federation of German Industries (BDI) and represents their economic interests with the federal government.

■ The Supervisory Board at Berlin Partner for Business and Technology GmbH

The Supervisory Board at Berlin Partner for Business and Technology GmbH is comprised of representatives from the business, research and policymaking communities.

Dr. Jürgen Allerkamp

Chairman of the Board, IBB
Chairman of the Supervisory Board

Ramona Pop

Senator for Economics, Energy and Public Enterprises
First Vice Chair of the Supervisory Board

Dr. Frank Büchner

President of Vereinigung der Unternehmerverbände in
in Berlin und Brandenburg e. V.

Hendrik Fischer

State Secretary at the Ministry for Economic Affairs and Energy
of the Federal State of Brandenburg

Carsten Jung

President of the Management Board for Berliner Volksbank eG

Dr. Beatrice Kramm

President of CCI Berlin

Michael Müller

Governing Mayor of Berlin
Senator for Economics, Energy and Public Enterprises

Stephan Schwarz

President of the Berlin Chamber of Crafts
(until May 7, 2019)

Tobias Weber

Managing Director of City Clean GmbH & Co. KG

Carola Zarth

President of the Berlin Chamber of Crafts
(as of May 8, 2019)

Nicolas Zimmer

Chairman of the Executive Board, Technologiestiftung Berlin

■ The Technology Advisory Board at Berlin Partner for Business and Technology GmbH

The Technology Advisory Board for Berlin Partner for Business and Technology GmbH is comprised of representatives from business, science and research, and politics. The Technology Advisory Board supports and advises Berlin Partner management on issues relevant to innovation, technology and technology transfers.

Prof. Dr. Christian Thomsen

President of the Technische Universität Berlin,
Supervisory Board Chair

Prof. Dr. rer. nat. Monika Gross

Beuth University of Applied Sciences Berlin

Alexander Kölpin

Managing Director at seed & speed Ventures GmbH

Mathis Kuchejda

Acting Chairman, SCHMIDT & HAENSCH GmbH & Co.

Ulrich Misgeld

Chairman, Förderverein der Technologiestiftung

Matthias Patz

Head and Vice President, Innovation & New Ventures (T.IVV),
DB Systel GmbH

Marc Riemenschneider

Berlin Plant Manager for Pharmaceuticals at
B. Braun Melsungen AG

Univ.-Prof. Dr.-Ing. Dr.-Oec. Thomas Schildhauer

Managing Director of the Institute of Electronic Business at
Berlin University of the Arts

Prof. Dr. Peter Seeberger

Director of the Max Planck Institute of Colloids
and Interfaces

Dr. Manfred Wittenstein

Chair of the Supervisory Board for Wittenstein AG

■ Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH shareholders

The company's funding is secured by shareholders' capital investment. At the annual shareholders' meeting, shareholders are informed of the company's activities and have the opportunity to offer their input on strategic issues. In 2019, 46 of the nearly 280 Berlin Partners were also Partner für Berlin shareholders, which gives them voting rights at the general meeting.

Shareholders:

- Abwicklungsgesellschaft Inventux Technologies AG
- Abwicklungsgesellschaft Veloform Media GmbH
- Aengevelt Immobilien GmbH & Co. KG
- ALBA Group plc & Co. KG
- Albeck & Zehden Hotels und Gastronomie B.H.S. – Berlin Hotel Management and Service GmbH
- Bayer Pharma AG
- Becker & Kries Holding GmbH & Co. KG
- Berliner Kindl Brauerei Aktiengesellschaft
- Berliner Volksbank eG
- Berlinovo Immobilien Gesellschaft mbH
- Bloomberg L.P.
- Bombardier Transportation GmbH
- Braukunst Berlin GmbH
- bsw Berliner StadtWerbung GmbH

- Bundesdruckerei GmbH
- Business Network Marketing- und Verlagsgesellschaft mbH
- BVG Beteiligungsholding GmbH & Co. KG
- City Clean GmbH & Co. KG
- degewo AG
- Deutsche Telekom AG
- DIAL Berlin Tourismus-Förderung GmbH
- Estrel Hotel-Betriebs-GmbH
- Funk Gruppe GmbH
- GASAG Berliner Gaswerke AG
- Gegenbauer Services GmbH
- GO! General Overnight & Express Logistik GmbH
- Chamber of Skilled Crafts and Small Businesses of Berlin
- IDEAL Lebensversicherung a. G.
- Chamber of Commerce and Industry of Berlin
- INPOLIS UCE GmbH
- Landesbank Berlin AG
- Limes GmbH
- Mittel Deutschland GmbH
- Pfizer Deutschland GmbH
- Prinz Medien
- Roskos & Meier OHG
- Runze & Casper Werbeagentur GmbH
- STRATEGIS AG
- Ströer Deutsche Städte Medien GmbH
- The Newsweek Daily Beast Company LLC.
- Vattenfall Wärme Berlin AG
- Vereinigung der Unternehmensverbände in Berlin und Brandenburg e. V. (UVB)
- Wall GmbH
- WBM Wohnungsbaugesellschaft Berlin-Mitte mbH
- WE DO communication GmbH
- WINDROSE AIR Jetcharter GmbH

■ Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH Supervisory Board

The following members of the Partner für Berlin Supervisory Board are elected by shareholders (each with a minimum of 10 votes in favor):

Carsten Jung

President of the Management Board for Berliner Volksbank eG, Chair of the Supervisory Board

Peter Albiez

CEO of Pfizer Deutschland GmbH

Isabella Groeger-Cechowicz

Global General Manager Public Services of SAP SE

Dr. Katharina Kurz

CEO Braukunst Berlin GmbH

Tobias Weber

Managing Director of City Clean GmbH & Co. KG

Dr. Tanja Wielgoß

Executive Board Chair, Vattenfall Wärme Berlin AG
(as of June 12, 2019)

■ The Advisory Board for Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH

The Advisory Board for Partner für Berlin Holding Gesellschaft für Hauptstadt-Marketing mbH advises management on questions of marketing and partner support, and cultivates close relationships between the private sector and Berlin Partner for Business and Technology GmbH.

Members:

Ute Jacobs

Managing Director of Estrel Hotel-Betriebs-GmbH,
Chair of the Advisory Board

Nicola Brüning

Head of BMW Group Representative Office Germany, BMW Group

Tomislav Bucec

CEO RAZ Verlag GmbH

Martin Fensch

Senior Director Corporate Affairs & Diversified Products,
Managing Director at Pfizer Deutschland GmbH

Alexander Jung

Head of Public Affairs & Media Relations Germany, Vattenfall GmbH

Rainer Knauber

Head of Group Communications, Press Spokesman for Berliner Gaswerke Aktiengesellschaft (GASAG)

Sara Nachama

Vice President of Touro College Berlin

Wolfgang Sacher

Managing Director of Go! General Overnight & Express Logistics GmbH

Roland Sillmann

Managing Director of WISTA/MANAGEMENT GMBH

David Weißert

Head of Division II A, the Senate Department
for Economics, Energy and Public Enterprises

■ The Business Location Center Advisory Board

The partner companies and institutions of the Business Location Center form an Advisory Board to receive information on the content, technical and commercial operations of the Business Location Center in regular meetings held with Berlin Partner for Business and Technology.

Members:

(as of November 2019)

Markus Weigold

CEO, Drees & Sommer Projektmanagement
und bautechnische Beratung GmbH
Executive Committee Chair

Dr. Peer Ambrée

Division Manager for Technology and Startup Centers
WISTA-MANAGEMENT GMBH
Steering Committee Member

Birgit Kahland

Head of City Partnership Berlin, Vattenfall Europe Wärme AG,
Steering Committee Member

Birgit Mack

Key Account Manager Industry/Services,
Investitionsbank Berlin
Steering Committee Member

Dr. Dietmar Müller-Boruttau

Lawyer, Partner, Beiten Burkhardt
Steering Committee Member

Reno Nimmrichter

District Manager, Randstad Deutschland GmbH & Co. KG,
Steering Committee Member

Thomas Bergander

Managing Director, Taurecon Real Estate Consulting GmbH

Sebastian Blecke

Managing Director, Gewerbesiedlungs-Gesellschaft mbH (GSG)

Alexander Breustedt

Managing Director, Graef GmbH

Jochen Brückmann

Head of Urban Development and International Markets,
Chamber of Commerce and Industry of Berlin

Sebastian Fritze

Direct Marketing & Communications, Cells Bauwelt GmbH

Daniel Ginezki

Account Manager, SHC Netzwerktechnik GmbH

Gabriele Hahnemann

Regional Market Manager Berlin Northwest, Deutsche Bank AG

Kathrin Kanzler-Tullio

Head of Division IV A, Senate Department for Economics,
Energy and Public Enterprises

Thorsten Krauß

Managing Partner, UNDKRAUSS Bau AG

Dr. Christian Kube

Member of the Board, Becker & Kries Unternehmensgruppe

Dr. Hans-Rudolf Kurth

Managing Director, Kurth Immobilien GmbH

Dr. Gerd Leutner

Attorney, Tax Consultant, Partner, CMS Hasche Sigle
Partnerschaft von Rechtsanwälten und Steuerberatern mbB

Engelhard Mazanke

Director of the Berlin Registration Office for Foreigners,
State Office for Residents' and Regulatory Affairs (LABO)

Kai Mende

Managing Director, CBRE GmbH

Simon Miller

Senior Manager Aviation Marketing Operations,
Flughafen Berlin Brandenburg GmbH

Jörg Nehls

Managing Director, JNP Real Estate Consulting GmbH

Torsten Nehls

Managing Director, Belle Époque Gesellschaft für behutsame
Stadterneuerung mbH

Martin Neumann

Board Member, Project Immobilien Gewerbe AG

Matthias Prennig

Head of Sales East, GASAG Solution Plus GmbH

Patrick Reich

Managing Partner, Caleus capital investors gmbh

Martin Rodeck

Executive Managing Director, EDGE Technologies GmbH

Dr. Lutz Ross

Managing Director, virtualcitySYSTEMS GmbH

Wolfgang Sacher

Managing Director, GO! General Overnight & Express Logistics GmbH

Dr. Ulrich Scheller

General Manager, Campus Berlin-Buch GmbH

Holger Staudt

Head of Asset Management, Region Nord,
OFFICEFIRST Real Estate GmbH

Rüdiger Thräne

Management Board Germany, Regional Manager Berlin, Jones Lang
LaSalle

David Weiblein

Managing Director, innogy SE | BTB Blockheizkraftwerks-Träger-
und Betreibergesellschaft mbH Berlin

Jörg Widhalm

Head of the Commercial Customers Department, Berliner Volksbank

Dipl.-Ing. (TU) Thomas Wilde

Sales Director New Systems Region Nordost, OTIS GmbH & Co. OHG

Gabriele Zander

Senior Consultant, Mercuri Urval GmbH

Nadja Zivkovic

District Councillor for Economic Affairs,
CleanTech Business Park Berlin Marzahn,
District Authority, Marzahn-Hellersdorf (Berlin)

■ The Business Location Center Steering Committee

The Steering Committee represents the Advisory Board in dealings with Berlin Partner for Business and Technology and together with Berlin Partner is the public face of the Business Location Center. It also prepares proposed resolutions for submission to the Advisory Board. The Steering Committee meets at its own discretion and upon request by Berlin Partner for Business and Technology – in advance of Advisory Board meetings. The Advisory Board can transfer decision-making authority to the Steering Committee for specific issues, though this requires a unanimous “yes” vote.

Members:

(as of November 2019)

Markus Weigold

CEO, Drees & Sommer Projektmanagement
und bautechnische Beratung GmbH
Executive Committee Chair

Dr. Peer Ambrée

Division Manager for Technology and Startup Centers
WISTA-MANAGEMENT GMBH

Birgit Kahland

Head of City Partnership Berlin, Vattenfall Europe Wärme AG

Birgit Mack

Key Account Manager Industry/Services,
Investitionsbank Berlin

Dr. Dietmar Müller-Boruttau

Attorney, Partner, Beiten Burkhardt

Reno Nimmrichter

District Manager, Randstad Deutschland GmbH & Co. KG

Over 200 people work for growth and innovation in Berlin

<p>CEO Dr. Stefan Franzke Human Resources Jana Jungklaus Public Relations Lukas Breitenbach</p>				
<p>Capital City Marketing Annabell Dörksen</p>	<p>Mobility Energy Innovation Thomas Meißner</p>	<p>Health Industry Infrastructure Dr. Kai Uwe Bindseil</p>	<p>Digital Business Startups Dr. Christian Herzog</p>	<p>Internal Services Strategy Sebastian Holtgrewe</p>
<p>Berlin Campaigns Carl-Philipp Wackernagel</p>	<p>Innovation Funding Financing Anke Wiegand</p>	<p>Location Services Birgit Steindorf</p>	<p>Talent International Burkhard Volbracht</p>	<p>Procurement Legal Sebastian Holtgrewe</p>
<p>Berlin Partner Network Andrea Grotehen</p>	<p>Transport Mobility Logistics Sascha Tiede</p>	<p>Biotech Pharma Carolin Clement</p>	<p>Information and Communication Technology Michael Stamm</p>	<p>Finance Controlling Jana Schütte</p>
<p>Berlin Partner Events Myriam Sztayn</p>	<p>Energy Technologies Wolfgang Korek</p>	<p>MedTech Healthcare Digital Health Petra Schmauß</p>	<p>Media Creative Industries Justina Siegmund-Born</p>	<p>IT Facility Michael Freimuth</p>
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Publisher: Berlin Partner for Business and Technology
on behalf of the Senate Department for Economics, Energy and Public Enterprises
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Note: All numbers have been rounded up.

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Berlin Partner for Business and Technology
in cooperation with Partner für Berlin Holding
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