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The success story continues

Berlin Economic Atlas: Now also with data on Potsdam

Multi-dimensional Berlin with detailed information on the entire city area - this is what the [Berlin Economic Atlas](#) offers. This offer is now also available for the state capital Potsdam.

The Berlin Economic Atlas provides national and international companies with industry-specific, infra-structural and planning-related information. Among other things, locations of companies from various industries, universities and colleges, scientific institutions, co-working spaces, development plans with the textual regulations, land values and land use plans can be accessed.

This digital instrument is compact, clear, 2 and 3 dimensional. Open data are available. Both cities were flown over in August 2023 for the 3D mesh model.

Dr. Stefan Franzke, CEO of Berlin Partner: “With the Economic Atlas, all information can be retrieved easily, quickly and virtually - and now also beyond the state border for Potsdam. The Economic Atlas is like a digital twin of our city that is alive and constantly evolving. There is hardly a simpler and more uncomplicated way to get reliable and up-to-date information for companies about Berlin as a business location - all in one place.”



Berlin Partner für Wirtschaft und Technologie	Senatsverwaltung für Wirtschaft, Energie und Betriebe	BERLIN	
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“We are pleased about the good cooperation with the State of Berlin and about the expansion of the Berlin Economic Atlas to include the Potsdam area. That is good and modern business development: Companies consider location factors in the capital region rather than municipal or national borders. With the partnership agreement between the Berlin Business Location Centre and the State capital Potsdam, the cooperation goes beyond the representations in the Economic Atlas and also creates good networks for both sides,” says **Bernd Rubelt, Deputy Mayor for Urban Development, Construction, Economy and Environment of the State capital Potsdam.**

The Berlin Economic Atlas is a service provided by the business development agency [Berlin Partner für Wirtschaft und Technologie GmbH](#) and the [Senate Department for Economics, Energy and Public Enterprises](#).

Further information on the Berlin Economic Atlas can be found at:

[Berlin Economic Atlas - the German capital in 2D and 3D \(businesslocationcenter.de\)](#)

Berlin Partner für Wirtschaft und Technologie - we work for innovation and growth!

The business development agency Berlin Partner für Wirtschaft und Technologie is Berlin’s service provider for growth and innovation. Berlin Partner supports companies and investors in their move to Berlin and in their development in this city. Berlin Partner’s experts provide information on financing options, advise on finding suitable premises or qualified personnel and help build networks with partners from the world of science. The State of Berlin and more than 250 companies committed to promoting their city stand behind Berlin Partner für Wirtschaft und Technologie as a unique public/private partnership. Berlin Partner is also responsible for marketing the German capital worldwide. www.berlin-partner.de